

University of West Florida College of Business

Accredited by
AACSB International



Association to Advance Collegiate
Schools of Business

Time Line

- First accredited by AACSB: 1994
- Most recent review: 1998
- Fifth-year review: 2003
- Next site visit: February 2008
- Site visit team report: March 2008
- AACSB Maintenance of Accreditation Committee review of SVT report and recommendation to AACSB Board of Directors
- Decision by AACSB Board

Accreditation Requirements and Standards

- Eligibility
- Scope of accreditation (included/excluded programs)
- Standards

Eligibility

- Offer degree-granting programs in business or management
- Supported by continuing resources
- Review of all programs at all locations (Pensacola, Fort Walton, Germany)
- Demonstrate diversity in business programs
- Expectations for ethical behavior
- Have produced graduates

Scope of Accreditation

- Included programs: All degree programs delivered by the institution that permit 25% or more of the teaching for undergraduate programs or 50% or more of the teaching for graduate programs to be in traditional business subjects
- Excluded programs: Based on
 - (a) participation/independence,
 - (b) branding/distinctiveness, and/or
 - (c) control/autonomy

Standards— Strategic Management Cluster

- Mission statement
- Mission appropriateness
- Student mission
- Continuous improvement objectives
- Financial strategies

Standards— Participants Cluster

- Student admission
- Student retention
- Staff sufficiency-student support
- Faculty sufficiency
- Faculty qualification
- Faculty management and support
- Educational responsibility--aggregate
- Educational responsibility--individual

Standards—

Assurance of Learning Cluster

- Management of curricula
- Undergraduate learning goals
- Undergraduate educational level
- Master's level learning goals
- Master's educational level
- Doctoral learning goals

Site Visit—Principal Focus

- Strategic Management
- Assurance of Learning
- Sufficiency and Qualifications of Faculty

Site Visit--Preparations

- Engage external consultant and follow up on recommendations
- Update strategic plan and supporting data
- Review major policies and procedures
- Fully implement assessments of student learning and program effectiveness
- Review and modify curricula
- Deploy qualified faculty across all disciplines, programs, and locations

Preparations (continued)

- Request program exclusions
- Assemble supporting documentation
- Inform and engage faculty, students, and other stakeholders
- Interact with Site Visit Team chair
- Submit Fifth-Year Maintenance of Accreditation Report

Site Visit Team

- Dannie E. Harrison, Chair
Dean Emeritus, Murray State University
- Charles A. Bullock
Dean, University of Houston--Victoria
- Gary A. Giamartino
Dean, Southern Illinois University--Edwardsville

Questions/Comments