

Student Affairs and Enrollment Services Accomplishments 2007-2008

(Presented to the Academic and Student Affairs committee of the UWF Board of Trustees, June 2008)

In 2007-08, the departments in Student Affairs and Enrollment Services excelled in supporting the mission of UWF. This report outlines key areas of accomplishments in the areas of Student Engagement, Community Engagement, Leadership, Facility Enhancements, Commitment to Excellence, Improved Business Processes, and Enhanced Communications. The staff in Student Affairs and Enrollment Services deserves recognition for their professionalism, positive attitude, and commitment to Student Success!

Student Engagement:

- In Fall 2007 enrolled a record freshman class of 1034 students, while maintaining our academic profile of average 3.5 average GPA, 24 ACT, and 1100 SAT. (Recruitment/Admissions)
- For Fall 2008, freshmen applications are up by 23%, or 600 applications over last year. (Recruitment/Admissions)
- For Fall 2008, transfer applications are up 12% over last year. (Recruitment/Admissions)
- "Late Night with Recreation" hosted in the HLS facility kicked off the academic year with 1435 participants with a very positive response from students. (Recreation and Sports Services)
- The "Yellow Bike" program was established and provided free transportation for students on campus. (Recreation and Sports Services)
- The UWF Disc Golf course was opened with nine holes for visitors to University Park. (Recreation and Sports Services)
- Creation of FYE Living/Learning Community to open in Fall 2008; collaboration between Residence Life and Student Transitions; designed to enhance freshman experience and success and connect the living environment with the academic core of campus. (Housing/Residence Life)
- Designed a new themed living option in Southside Villages to open in Fall 2008: Wellness Community, Global Living Community, ARGOS in Action Community, Outdoor Experience Community, and the ROTC Community. (Housing/Residence Life)
- Designed and delivered over 400 staff programs for residents intentionally addressing educational topics and facilitated over 400 formal and informal community builders for residents. (Housing/Residence Life)
- Developed and facilitated a new training program for Student Assistants prior to fall and spring semesters. (Housing/Residence Life)
- Planned and hosted annual UWF Emerald Coast New Student Orientation

- Hosted annual Emerald Coast Welcome Back Week Fall '07 and Emerald Coast Graduation Days for Fall '07 & Spring '08
- Inducted students into Emerald Coast Alpha Sigma Lambda National Honor Society
- Facilitated an enhanced A&S Allocation process which included significant discussion and advising time with the SGA Finance Committee related to strategic budgeting concepts, creating new model working documents for the SGA Finance Committee, guiding the redesign of the budget request process, successfully advocating for a base budget model for a significant portion of the funded units, creating a streamlined document for submission to the University Budget Office, and making adjustments to the organization of A&S indexes in Banner. (Dean of Students)
- Emerald Coast A&S Accounts have been reactivated and new funds for 2008-2009 approved for allocation. (Dean of Students)
- Awarded the largest number of Johnson Scholarships in the history of the University (SDRC)
- Completed and analyzed results from the Emerald Coast Needs Assessment including focus groups, National College Health Needs Assessment, and key stakeholder interviews. (Counseling and Wellness Services)
- Completed the Social Norms marketing campaign to change behaviors related to alcohol use. (Counseling and Wellness Services)
- Hosted the largest Take Back the Night program in five years. (Counseling and Wellness Services)
- Jobs posted in JasonQuest (Career Services on-line system) were viewed over 32,000 times by UWF students and alumni.
- Career Services experienced an increase of over 250% in individual student appointments in addition to enjoying great success with new programs such as Career Exploration Teams, The Experience Expo, and Construction Career Night.
- Students completed almost 50,000 service hours during Fall & Spring semesters, including the Break Away: Alternative Spring Break trip to Washington D.C. focusing on homelessness and hunger issues. (Volunteer UWF!)
- Over 150 student leaders networked with employers and practiced appropriate dining techniques during the Etiquette Dinner sponsored by Career Services, Transition Programs, Housing & Residence Life, and Student Activities.
- Instituted electronic information sharing newsletter for Registered Student Organizations. (University Commons & Student Activities)
- Increased the number of student organization training workshops and adjusted marketing for these programs. Experienced increased participation as a result of these initiatives. (University Commons & Student Activities)
- Began National Pan-Hellenic Council chartering process to promote growth in these organizations. (University Commons & Student Activities)

Student Engagement and Excellence through Intercollegiate Athletics

Women's Volleyball

- Most wins in UWF Volleyball history, with 32-7 season and 12-0 in regular season GSC play – East Division Champions.
- Earned berth in the NCAA South Regional for second consecutive year.

- Melissa Wolter earned the GSC Coach of the Year award.

Women's soccer

- GSC Regular Season Champs, Runner's up in GSC Tournament.
- Ranked 1st in the nation in team defense Shutout pct., with 14 shutouts in 19 games.
- Ranked 9th nationally as a team in scoring with 3.2 goals per game, and 11th nationally in defense goals against average.
- Tops in the GSC in defense, with 14 shutouts, and over 900 consecutive minutes without allowing a goal.
- Earned berth in the NCAA Regionals.
- The team had the conference's second highest team total of 16 athletes make the first team and honor roll for the GSC All-Academic awards.

Men's Soccer:

- Undefeated in Conference play, and GSC Tournament Champions.
- Earned berth in the NCAA Regionals.
- Won team record 18 straight matches.

Men's Cross Country:

- Finished third in the conference Championship.

Women's Cross Country:

- Finished third in the GSC Championships.
- Ranked 8th nationally in Academics, with a GPA of 3.67 (Earning National Top Ten Award).

Women's Basketball:

- Recorded a conference best with nine athletes named to the GSC Honor Roll for Academics: Tara Russ, Laura Davis, Karmeshia Easley, Amy Drake, Dominique Boykins, Caitlin Salak, Kimarie Bock, Renee Polk, and Jessie Ivey. UWF Women's Basketball had the most representatives on the Gulf South Conference Honor Roll among all Winter Sports Teams in the conference.

Men's Basketball:

- Earned three of the six First Team ALL-GSC Academic Team, with Tyler Fleming (3.81 GPA), Lucas Evangelista (3.69 GPA), and David Maddux (3.93 GPA). The selections put UWF in some elite company. It marked the first time in five years, that a team had three representatives on the first team, and tied three other schools with the most in GSC history.

Women's Golf:

- Captured third straight GSC title, and advanced to the NCAA Tournament for the fifth consecutive year.
- Head Coach Robin Dezarn earned her third straight GSC Coach of the Year Award.

Men's Golf:

- Captured their third straight GSC Championship.
- Won the NCAA South Regional Tournament.
- Won the National Championship Tournament.
- Head Coach Steve Fell was named the GSC Coach of the Year for the ninth time in his 14 years as head coach.
- Steve Fell was also named the National Coach of the Year.

- Tobias Rosendahl was the Co-Freshman of the Year in the GSC.

Men's Tennis:

- Argos ranked 3rd in the nation as a team, earned berth in the NCAA tournament, and advanced to the National Championships.
- Nicolas Barrientos was named the GSC Player of the Year.

Women's Tennis:

- The 16th ranked Argos earned a berth in the NCAA Tournament, and advanced to the National Championships.

Softball:

- Earned NCAA Tournament selection, South Regional participant. Ranked 25th nationally.

Baseball:

- Mike Jeffcoat received the "Special Achievement Award" from the Pensacola Sports Association, April 3, 2008.

Community Engagement:

- Recreation and Sports Services hosted the National Intramural-Recreational Sports Association (NIRSA) Collegiate Soccer Sport Club National Championships with over 80 college teams from around the United States resulting in over a million dollars in economic impact to the Pensacola community. (Recreation and Sports Services)
- "Women on Weights" was introduced to increase the number of women engaged in resistance training to enhance their overall strength and fitness and has been a very successful program. (Recreation and Sports Services)
- Engaged over 40 campus partners in RA programming fair and program delivery. (Housing and Residence Life)
- Second year renewal of CCAMPIS Grant \$62,247. (ERCCD)
- Implemented second Voluntary Pre Kindergarten Classroom. (ERCCD)
- Awarded the first-ever Dan McLeod Scholarship. The Dan McLeod scholarship was established in honor of one of UWF's employees who died of Lou Gehrig's Disease. (SDRC)
- Increased the number of community partners who link with the university to ensure a continuum of services for students with disabilities and strengthened working relationship with Vocational Rehabilitation. (SDRC)
- Held third annual northwest Florida Student Transition Conference which featured national, state and local presenters including a representative from the Office for Civil Rights. (SDRC)
- Successful Veterans Appreciation Reception with 100+ attendees. (Diversity Initiatives)
- Outstanding Memorial Day observation to commemorate and honor the service of fellow Americans. (Diversity Initiatives)
- Partnered with Northwest Florida Blood Center to present 2007 College Bowl. (University Commons & Student Activities)
- Hosted Chamber of Commerce Luncheon. (University Commons & Student Activities)
- Participated in Bridal Galas to promote UWF facilities to the community. (University Commons & Student Activities)

Leadership:

- Created a new Graduate Assistant position to provide leadership to the growing Camp and Conference opportunities and direct the summer camp staff. (Housing and Residence Life)
- Enhanced ongoing training for RA staff throughout the year; collaborated with Informal Dispute Resolution on conflict management and intervention training. (Housing and Residence Life)
- The organizational structure and the underpinning Student Government constitutional and statutory language was updated and approved by vote of the Student Body to reframe and re-establish a student governance system for the Emerald Coast Campus. (Dean of Students)
- The DSO supported the roll out and implementation of the Academic Misconduct Code via electronic communications, participation in training, developing the charter for the Academic Misconduct Committee, and establishing the infrastructure to serve the process. (Dean of Students)
- The DSO piloted a Registered Student Organization (RSO) meeting with the Dean program beginning late Spring term. The program is intended to create another avenue of communication between Student Affairs and the student leaders outside of the traditional student government and student programming areas. The Dean of Students met with over a dozen representatives from nine RSO's. (Dean of Students)
- Identified resources to support launch of new Voyages Leadership Program in Fall 2009 (University Commons and Student Activities)
- Revised Voyages program in cooperation with members of leadership class. (University Commons & Student Activities)
- Produced 20th Annual Student Leadership Banquet. (University Commons & Student Activities)

Facility Enhancements:

- Leading campus wide team in future residence hall visioning/planning. (Housing and Residence Life)
- Completed new ERCCD building design program and construction in progress. (ERCCD)
- Partnered with Honors Program to create a true living and learning community for Honors students; plans to redesign Pace Hall are underway for summer 2008 and Honors office will permanently reside in Pace. (Housing/Residence Life)
- Construction in progress for Argo Athletic Club in University Park. (Athletics)
- Installed and programmed Plasma screen in the west hall to provide update information on programs and activities to the university community. Upgraded technical equipment in the building including improvements to sound reinforcement, lighting and projection technology. (University Commons & Student Activities)
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Commitment to Excellence:

- Enhanced partnership with Army ROTC to recruit students. (Recruitment/Admissions)
- Created new conference room equipped with technology which has significantly improved our campus visitation program. This allows us the opportunity to give personal presentations and enables us to show case UWF and the surrounding community to our guests. (Recruitment/Admissions)
- Redesigned our “Open House” program. The redesign has allowed admissions and Student Affairs to work together on a new bold opening presentation charged with energy, enthusiasm, and UWF spirit. (Recruitment/Admissions)
- Implemented first satellite recruiter office in Jacksonville. This has allowed us to strengthen high school counselor relationships and improve our presence in the crown of Florida. Along with lower recruitment costs the constant visibility of UWF has increased applications in this area. (Recruitment/Admissions)
- William M. Healey was awarded the National Intramural-Recreational Sports Association (NIRSA) Horace Moody Award for outstanding commitment to student development. (Recreation and Sports Services)
- Increased occupancy for second straight year; brought additional bed spaces online to facilitate demand. (Housing and Residence Life)
- Successful room selection process for returners achieving high retention rate of returning students. (Housing and Residence Life)
- Extensive external staff development opportunities provided for staff, including conferences, training seminars and professional presentations; SEAHO, ACUHO-I Conference on Conferences, ACUHO-I Living/Learning Conference, ASJA, NASPA, ACPA, FHO; Attended Oshkosh Placement Exchange to recruit potential grads for HD positions; Attended NASPA Placement Exchange to recruit professional staff. (Housing and Residence Life)
- Carla Finklea accepted for RELI (SEAHO); Doug Bell attended ASJA Gehring Institute; Krista Albach named a “Rising Star” for Pensacola. (Housing and Residence Life)
- A Critical Case Team was established and the formative stage of development was accomplished. (<http://uwf.edu/deanofstudents/cct.cfm>). (Dean of Students)
- Re-engineering of the Student Fee Committee process was completed which included focusing on broad divisional priorities, streamlining the deliberation process, creating conceptual models for committee consideration, and formally sun-setting the three separate committees in favor of a single committee. (Dean of Students)
- Recognizing that many of the students encountered in the Dean of Students Office need the opportunity to engage in purposeful dialog with someone who can help them reframe cognitive behaviors (decision making, time management, stress management, study and learning activities, interpersonal communication, and so forth) we have established the Success Coach Program (<http://uwf.edu/deanofstudents/successcoach.cfm>). The program was launched on a small scale in late Spring 2008 with a limited number of students assigned to DSO, HRL, and other Student Affairs staff as a pilot. (Dean of Students)
- Provided low income students with \$21,000 in child care fees discount. (ERCCD)
- Student-Athlete GPA higher than general student population for the 14th year running.
- Student-Athlete Spring 2008 Cumulative GPA over 3.0. (Athletics)

- Women winning the Gulf South Conference (GSC) All-Sports trophy for the 3rd year in a row. (Athletics)
- Working on charter to establish the Military Connections group as an institutional committee. (Diversity Initiatives)
- Established on-going collaboration with WUWF Public Media to provide opportunities to the University community as well as the greater Pensacola community to explore diverse topics and to create a sense of inclusiveness for all constituents. (Diversity Initiatives)
- Participated in Enrollments Services joint/cooperative presentation for Employee Excellence Program. (Registrar)
- Presented session on outsourcing transcripts at Georgia Association of Collegiate Registrars and Admission Officers. (Registrar)

Improved Business Processes:

- 95% of resident work orders completed within 24 hours (approximately 900 work orders per semester). (Housing and Residence Life)
- Further developed and promoted camp/conference services booking 26 guest groups for summer 2008; streamlined partnerships with Commons, Dining and Recreation to support guest groups. (Housing and Residence Life)
- The Assistant Dean of Students has been delegated responsibility for daily management of the process in collaboration with the Provost Office and the Academic Misconduct Committee. This includes central file management, consultation with faculty and students about the policy and process, scheduling Panel Hearings as necessary, and ensuring that the process is followed appropriately. (Dean of Students)
- Streamlined the operational processes for the SDRC office to improve efficiency and effectiveness of services provided. (SDRC)
- Participated in an operational efficiency audit conducted by O'Sullivan and Creel. The audit findings will be incorporated into our long and short term departmental planning. (Financial Aid)
- Financial Aid staff worked with IT staff to enhance communications with students via an electronic award letter and electronic satisfactory progress notifications. Both business process improvements save \$\$ in postage, printing, and processing time. (Financial Aid)
- Initiated the creation of a workgroup named, Understanding and Maximizing the Use of Financial Aid, to centralize the on-campus scholarship awarding processes. This will enhance our ability to better serve our students by making it unnecessary for numerous revisions. (Financial Aid)
- In partnership with the Division of Development and Okaloosa County Schools, identified and awarded 100 eligible Okaloosa county students with \$500 scholarships. (Financial Aid)
- Mapped the workflow processes in the Office of Admissions and trained recruiting staff to improve accuracy and streamline admission practices. Utilized new workflow design to support implementation of the document imaging project. (Recruitment/Admissions)
- Working in partnership with Information Technology Services to develop new on-line applications. (Recruitment/Admissions)
- Acquired and began process for document imaging implementation (Registrar)

- Presented Residency Information to BOT. (Registrar)
- Served as key team member and office was a major implementer in UWF ID conversion project. (Registrar)
- The assessment and documentation processes have been greatly improved through the introduction of the Check-in Swipe technology to the existing JasonQuest System. (Career Services)
- Moved to electronic system for Sorority bid matching. Reduced time and errors in this process. (University Commons & Student Activities)
- Instituted OPS monitoring system to better utilize budget in this area. (University Commons & Student Activities)
- Assumed responsibility for tracking funded student organization budgets. (University Commons & Student Activities)
- Completed facility furnishing inventory including repair/replacement timelines to enhance planning. (University Commons & Student Activities)
- Updated Risk Management manual and instituted department-wide training. (University Commons & Student Activities)
- Provided additional training opportunities for building maintenance staff by cooperating with vendors. (University Commons & Student Activities)

Enhanced Communications:

- The first Dean of Students Office website (<http://uwf.edu/deanofstudents/index.cfm>) was established in order to provide information and resources to students, faculty, staff, parents, and the public about the services and activities of the DSO. (Dean of Students)
- Established greater working relationship with the General Studies committee in their review of academic appeals from students with disabilities. (SDRC)
- Kicked off SDRC's campus awareness campaign. This campaign is designed to foster campus awareness of services provided by SDRC, serve as a platform to advocate for students, and to provide an opportunity for departments, faculty and staff to gain a greater understanding of the role of SDRC. (SDRC)
- The success of our new Web Presence developed by Marketing has improved our "Brand Awareness" in the local area and southeast region. (Recruitment/Admissions)
- Advancements of Hobson's and Goalquest technology has allowed us to better identify and increase "real-time" communication with prospective students. (Recruitment/Admissions)