



University of West Florida – Student Affairs

“Engage the University Community in purposeful programs, quality services, and community enhancing facilities in order to enrich the lives of students”

Divisional Strategic Goals for 2008-2013

Support Retention and Student Success:

Act on specific recommendations from the 2008 Student Success Task Force report.

- Have mandatory orientation programs for **all** incoming students by 2010.
- Establish formal career assessment and guidance for new students and create collaborative programs in each discipline to provide guidance and support for students in defining career goals and participating in appropriate experiential learning opportunities that support career/calling exploration.
- Collaborate with academic affairs colleagues to establish the Academic Foundations Seminar as a required course for all freshmen. Formalize student affairs professionals’ role as adjunct faculty.
- Use formative assessment results to enhance the impact of living learning communities on student academic achievement and persistence.
- Substantially increase engagement with student organizations in order to enhance student interaction with faculty and staff and with each other.
- Incrementally increase the number and quality of student directed and oriented programs that research suggests has the greatest impact on enhanced inclusion and diversity.
- In tandem with construction of new Health and Wellness Center increase staff and other resources to support both proactive health promotion and comprehensive health and mental health care for students.

Focus on Institutional Effectiveness:

Conduct cyclical program review (to be complete by August 2013) of each unit within the division to determine program effectiveness as related to critical institutional priorities (student success, enrollment growth through retention, and alignment of resources) and appropriate benchmarking/best practice standards. Develop actions plans and resource requirements to implement recommendations from program review activities.

Enhance student life and support facilities:

Develop and implement facilities plan to support institutional enrollment and student success goals and retain leadership and management of emerging student life and student living-learning facilities.

- Transition into new ERCCD facility. (January 2009)
- Open and manage the Argonaut Athletic Club. (February 2009)
- Plan, construct, and open the new Health and Wellness Center. (2010)
- Plan and construct, in appropriate phases, new housing to accommodate 300-500 students. (Phase I – August 2010)
- Complete phase I of the Aquatic Center renovation project (2010)
- Complete renovation to women's locker rooms in UWF Field House (2009)
- Partner with Auxiliary Services to address facility needs related to student foodservice operations.
- Complete master planning for new Student Union (Summer 2009)
- Establish and implement plan for funding and construction (post 2013) of new student center.

Support a high quality working environment:

Assess and address specific critical personnel issues: competitive compensation, professional development opportunities, employee satisfaction and retention, staff diversity, and adequate staffing to meet student needs and institutional priorities.

Enhance appropriate technology resources:

Continue incremental enhancement of online resources and services for students. Improve use of productivity- enhancing technology tools with special emphasis on associated student skill development, student engagement and marketing of services and programs.

Service to the University:

Maintain commitment to supporting the mission of the University by actively engaging in University planning, programming, and governance activities; participating in relationship networks across the University community; and using both formal and informal communication channels to share and gather information.

