



ALLIANCE FOR MEDICAL INFORMATICS

University of West Florida - School of Allied Health and Life Sciences
Alliance for Medical Informatics Networking Luncheon

<http://uwf.edu/sahls/alliance/>

September 28, 2009

AGENDA

Welcome and Introductions – Bob Hoyt, Co-Director of Medical Informatics Program

- Alliance – an agreement between two or more parties, made in order to advance common goals and to secure common interests (*Wikipedia*)
- Special Guests:
 - **Rick Harper, Director of Haas Center for Business Research and Economic Development**
 - Haas Center: Collects, analyzes, and distributes economic data for clients seeking expert economic advice and specializes in data analysis for the purposes of economic forecasting, marketing research, business expansion, tourism, and real estate development as well as industry and academic studies
<http://haas.uwf.edu/services.htm>
 - **Chuck Hodge, Chairman of ITGulfCoast**
 - The Information Technology Association of the Gulf Coast (itgulfcoast) is a non-profit organization for information technology professionals on the Gulf Coast.
<http://www.itgulfcoast.org/>
 - **Craig Dalton, Armed Services Vice President, Pensacola Bay Area Chamber of Commerce**
 - Strategic Health Intelligence Summit - November 12-14, 2009
<http://www.strategichealthintelligence.com/summit.html>
- Recognition of new members:
 - Bob David, Technical Software Services, Inc., <http://techsoft.com>
 - Tony Basel, Broadstone Services, Inc., <http://www.broadstoneservices.com/>
- Membership in the Alliance <http://uwf.edu/sahls/alliance/membership.cfm> (\$50/year)
- Advisory Committee to the Alliance
 - Special advisory roles for members in key areas

Workforce Development - Melanie Sutton, Co-Director of Medical Informatics

- Update on draft proposal for MSA-Medical Informatics program
 - Developing and including competencies that emphasize importance of patient-centric focus and bridging the communication/technology barriers with physicians/clinicians and IT professionals
- Opportunities for Industry Engagement

Serving in an advisory role to the Alliance	Guest lecturing
Curricula-to-workforce competency development	Student evaluation or beta-testing of products and software
Webinars/Journal Club	Course material development
Textbook contributions	Workshop development

- Adjunct credentials for teaching at UWF
- Scholarship opportunities (see attachment)
- Employees deficient in any skills? Let us know – we want to improve!

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AGENDA (cont.)

Community Outreach - Stephanie Reedy, Workshop Coordinator/High School Outreach Director

- Workshops
 - We offer a series of half-day and full-day workshops and training sessions to members of the health care community in a variety of areas
 - Stay tuned to <http://uwf.edu/sahls/workshops/> for upcoming workshops
- High School Outreach & Grant Update
 - Developing programs that go hand in hand with high school programs
 - See <http://uwf.edu/sahls/highschool/> for details
 - Goal is to educate and keep graduates in the Pensacola area
 - Upcoming Learn At Lunch trainings for guidance counselors, motivated teachers, and IT directors (Nov 2-6): <http://uwf.edu/sahls/highschool/learnatlunch.cfm>
 - Funded by Florida's Great Northwest

Updates on Current Projects and Grant Opportunities - Bob Hoyt, Co-Director of Medical Informatics

- "E-Prescribing and Patient Safety" and "Electronic Health Records" – new online CME/CEUs mini-courses for physicians, nurses, allied health professional/administrators, and vendors contributing to solutions in healthcare IT
- Helping the Uninsured/Underinsured – development of a generic drug search engine (<http://www.genericmedsearch.com/>)
 - In August 2009 we partnered with Brown University to combine our generic medication search engine with their program known as RxAssist (www.rxassist.org) so now patients have "one stop shopping" for cost effective alternatives. The combined site should be operational shortly
- Open Source EHRs – educating the medical informatics community about open source options for electronic health record systems and other technologies (article in the works)
- International Outreach – piloting a PDA-based medical library program for Afghan physicians
- Online Resources – visit the free Medical Informatics Resource Site at <http://uwf.edu/sahls/medicalinformatics/>
 - improvements, updates, new RSS feeds coming
- eBook/Paperback – visit Medical Informatics: Practical Guide for the Healthcare Professional at http://uwf.edu/sahls/medicalinformatics/medinfo_book.cfm (Third edition in the works - All proceeds go to educational fund)
- Grant opportunities (see attachment)

Open Discussion