

**Budget Reduction Retreat**  
Friday, February 27, 2009  
Feedback Summary

**Question 1**

What are specific strategies (unit, division, or University level) to support enrollment growth through recruitment and/or retention?

Top answers with ratings

1. 146 Improve marketing/branding
2. 120 Outreach to middle/high/community colleges by faculty & students
3. 84 Increase scholarships (support & accessibility)
4. 78 Provide incentive for recruitment/retention
5. 78 Recruitment & retention teams to HS/CC
6. 65 Increase scholarships/assistantships for GA's
7. 62 Reward/retain high quality faculty
8. 58 Partner with local high schools
9. 57 Increase "4 + 1" programs/new grad programs
10. 47 Increase web presence
11. 43 Expand distance learning

**Question 2**

What are specific strategies to enhance or generate new revenue for UWF programs and services?

Top answers with ratings

1. 168 Raise tuition
2. 90 Increase/recruit facility rentals for camps/conferences
3. 78 Freeze/reduce admin positions
4. 78 Increase research and grant opportunities
5. 63 Increase corporate sponsorships
6. 58 Increase certificate programs
7. 58 Consolidate services where possible
8. 50 Increase online courses
9. 42 Increase military partnerships

**Question 3**

What are specific strategies to change or restructure programs, practices, and procedures to achieve greater efficiencies with time, money, and personnel resources?

Top answers with ratings

1. 131 Four day work week
2. 120 Flatten organizational structure/reduce VP level
3. 116 Eliminate non-productive and duplicative programs and courses
4. 113 Consolidate departments when possible
5. 86 Evaluate/Reduce Emerald Coast

6. 76 Streamline processes using existing technology
7. 72 Go Green – use sustainability practices
8. 43 Increase teaching load