

CURRICULUM MAP – MPH in Health Promotion, Education, and Behavior Concentration (201908)

Curriculum map key: <ul style="list-style-type: none"> ▪ SLO 1-5: Are summaries of the 27 professional competencies assessed in required courses ▪ C-x are foundational MPH professional competencies assessed on each student ▪ HP = Program defined Competencies for the Health Promotion, Education and Behavior concentration per accreditation standards ▪ R = Concentration course reinforcement of foundational 	FOUNDATIONAL CORE COURSES					REQUIRED MPH IN Health Promotion, Education, and Behavior COURSES						MPH Practicum	
	3.0 SH	3.0 SH	3.0 SH	3.0 SH	3.0 SH	3.0 SH	3.0 SH	3.0 SH	3.0 SH	3.0 S.H	3.0 S.H	3.0 S.H	Total 6 SH in 2 Semesters
MPH Health Program Student Learning Objectives	PHC 6410 Social and Beh. Sciences in Public Health	PHC 6000 Epi. or Public Health Professionals	PHC 6300 Environmental Health	PHC 5050 Biostatistics for Public Health	PHC 6150 Public Health Policy	PHC 5102 Principles of Public Health	PHC 6015 Epi. Designs and Research Methods	HSC 6037 Philosophical Foundations of Health Education	HSC 6587 Health Education Program Planning & Evaluation	HSC 6667 Social Marketing in Health Education	HSC 6135 Health Guidance & Cultural Competency	PHC 6946 Internship in Public Health I	PHC 6946 Internship in Public Health II
Content [Foundational Competencies]													
1. Assess community health needs and capacity, and public health issues utilizing appropriate epidemiologic methods, data collection, data analysis, results interpretation, and systems thinking tools.	C-7 C-22	C-1		C-2 C-3 C-4		R		R	R				RM
Critical Thinking [Analytical]													RM
1. Develop, implement, and evaluate theory-based and community engaged health and wellness programs for health promotion and disease self-management in community settings.						HP-1R	HP5	HP-2	HP-3	HP-4 HP-3	HP-3 HP-5		RM
Communication [Interpersonal, and Leadership Skills]													
1. Compose and deliver culturally competent communication strategies that incorporate audience -appropriate public health content, both in writing and through oral presentation.	C-20	C-18	C-19							R	R		RM
Integrity/Values [Social and Cultural Skills]													
1. Apply leadership principles in collaboration with other stakeholders in inter-professional teams to develop policies and/or programs to positively influence health outcomes and equity.	C-14		C-13 C-21		C-15 C-16 C-17		R		R				RM
Systems Thinking [Project Management]													
1. Develop population-based public health policies, programs, projects or interventions utilizing budgetary tools and resource management while incorporating knowledge of public health organizations and systems,	C-6 C-8 C-9				C-5 C-10 C-11 C-12				R				RM

Department of Public Health: <http://www.uwf.edu/mph>



ALP Student Learning Outcomes	<p style="text-align: center;">CEPH Foundational Competency <small>[Departmental tracking, items C-xx may no be modified]</small></p>
<p>SLO1: Assess community health needs and capacity, and public health issues utilizing appropriate epidemiologic methods, data collection, data analysis, results interpretation, and systems thinking tools.</p>	<ol style="list-style-type: none"> 1. Apply epidemiological methods to the breadth of settings and situations in public health practice (C-1) PHC 6000 2. Select quantitative and qualitative data collection methods appropriate for a given public health context (C-2) PHC 5050 3. Analyze quantitative and qualitative data using biostatistics, informatics, computer-based programming and software, as appropriate (C-3) PHC 5050 4. Interpret results of data analysis for public health research, policy or practice (C-4) PHC 5050 5. Assess population needs, assets and capacities that affect communities' health (C-7) PHC 5410 6. Apply systems thinking tools to a public health issue (C-22) PHC 5410
<p>SLO2: Develop population-based public health policies, programs, projects or interventions utilizing budgetary tools and resource management while incorporating knowledge of public health organizations and systems, awareness of structural bias, inequities, and cultural values.</p>	<ol style="list-style-type: none"> 1. Compare the organization, structure and function of health care, public health and regulatory systems across national and international settings (C-5) PHC 6150 2. Discuss the means by which structural bias, social inequities and racism undermine health and create challenges to achieving health equity at organizational, community and societal levels (C-6) PHC 5410 3. Apply awareness of cultural values and practices to the design or implementation of public health policies or programs (C-8) PHC 5410 4. Design a population-based policy, program, project or intervention (C-9) PHC 5410 5. Explain basic principles and tools of budget and resource management (C-10) PHC 6150 6. Select methods to evaluate public health programs (C-11) PHC 6150 7. Discuss multiple dimensions of the policy-making process, including the roles of ethics and evidence (C-12) PHC 6150
<p>SLO3: Apply leadership principles in collaboration with other stakeholders in inter-professional teams to develop policies and/or programs to positively influence health outcomes and equity.</p>	<ol style="list-style-type: none"> 8. Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes (C-13) PHC 6300 9. Advocate for political, social or economic policies and programs that will improve health in diverse populations (C-14) PHC 5410 10. Evaluate policies for their impact on public health and health equity (C-15) PHC 6150 11. Apply principles of leadership, governance and management, which include creating a vision, empowering others, fostering collaboration and guiding decision making (C-16) PHC 6150 12. 1) Apply negotiation and mediation skills to address organizational or community challenges. (C-17) PHC 6150 13. Perform effectively on inter-professional teams (C-21) PHC 6300
<p>SLO4: Compose and deliver culturally competent communication strategies that incorporate audience-appropriate public health content, both in writing and</p>	<ol style="list-style-type: none"> 1. Select communication strategies for different audiences and sectors (C-18) PHC 6300 2. Communicate audience-appropriate public health content, both in writing and through oral presentation (C-19) PHC 6300 3. Describe the importance of cultural competence in communicating public health content (C-20) PHC 5410
<p>SLO5: Develop, implement, and evaluate theory-based and community engaged health and wellness programs for health promotion and disease self-management in community settings.</p>	<p style="text-align: center;">MPH in Health Promotion, Education, and Behavior Concentration Competencies</p> <ol style="list-style-type: none"> 1. Articulate the determinants of health and illness and factors contributing to health promotion/education and disease prevention (HP-1) PHC 5102 2. Discuss the philosophical foundations of health education and how they influence health promotion efforts in contemporary public health practice. (HP-2) HSC 6037 3. Integrate program planning models, theories, and disciplinary knowledge for health promotion/education program development, implementation, and evaluation (HP-3) HSC 6587, HSC 6135 4. Utilize evidence-based strategies in developing health promotion/education communication campaigns (CHP-4) HSC 6135, HSC 6667 5. Develop a plan for to assess the effectiveness of public health programs or policy (HP-5) HSC 6135, PHC 6015