

ACADEMIC LEARNING PLAN

Masters of Science in Health Promotion and Worksite Wellness

Mission Statement

The mission of the Department of Exercise Science is to build a foundation of health, leisure, and exercise science knowledge and to prepare students with professional skills and analytical abilities to assume prominent positions in health, leisure, and exercise science across the state and nation.

Student Learning Outcomes

UWF Health Promotion and Worksite Wellness graduates should be able to do the following:

Content

- Identify, analyze, and synthesize health education concepts, principles, and theories as they apply to health promotion and worksite wellness.

Critical Thinking

- Compare and contrast health promotion planning models and theories for application in health promotion and wellness settings.

Communication

- Present ideas clearly, effectively, and articulately in written and oral communications.

Integrity/Values

- Recognize and propose solutions to ethical problems related to health promotion/education.

Project Management

- Develop skills related to the administration of health promotion programs in a health promotion and worksite wellness setting.

Assessment of Student Learning Outcomes

Health Promotion faculty members are committed to assess students' progress toward fulfillment of Student Learning Objectives for the Masters of Science in Health Promotion and Worksite Wellness in the following ways: quizzes, examinations, individual and group projects, presentations, and development of research proposals. Additional assessment includes a capstone experience that is completed as a course requirement, directed study, internship, and/or thesis. Graduates of the Masters of Science in Health Promotion and Worksite Wellness are encouraged to take the Certified Health Education Specialist (CHES) examination.

Job Prospects

- Health Educator/Specialist
- Director of Health Education/Promotion
- Health Education Program Coordinator
- College Health Educator
- Patient Educator
- Community Health Outreach Worker
- Health & Wellness Coordinator
- Community Partnership Director
- Community Resource Specialist
- Research Administrator
- Senior Project Associate
- Tobacco Control Specialist
- Sexuality Education Coordinator
- Substance Abuse Educator
- Stress Management Educator

Find out more about Masters of Science in Health Promotion and Worksite Wellness at UWF:
<https://onlinedegrees.uwf.edu/online-degrees/ms-masters-health-promotion-worksite-wellness/>