

MASTER IN BUSINESS ADMINISTRATION: SUPPLY CHAIN LOGISTICS MANAGEMENT EMPHASIS

Mission Statement

To prepare working and aspiring professionals with the skills necessary to embrace business opportunities through high-impact educational experiences.

Student Learning Outcomes

Graduate students in the Business Administration/Supply Chain Logistics Management Emphasis should become critical thinkers, effective communicators, ethical decision makers, and skilled business analysts. As such they will be able to do the following:

Content

- Integrate advanced theories across business disciplines
- Area of Emphasis: Formulate supply chain strategies using advanced theories

Critical Thinking

- Synthesize complex information to make business decisions

Communication

- Develop professional written presentations on advanced business topics
- Produce professional oral presentations on advanced business topics

Integrity/Values

- Integrate systemic advanced ethical reasoning with business decisions

Evaluation of Student Learning Outcomes

A variety of assessment procedures are used in the program including observation, individual and group presentations, problems-based examinations, essay-based examinations, objective-based examinations, case analyses, research papers, and professional portfolios.

Professional Position Opportunities for Graduates

Positions for which the Master of Business Administration/Supply Chain Logistics Management is a qualification or leads to professional certification include:

- Professional Advancement in
 - Corporate supply chain logistics
 - Corporate transportation operations
 - Industrial and consumer goods

- logistics management
- Public and private logistics operations
- Large-scale warehousing and distribution center management
- Import/export terminal management
- Logistics sales and brokerage
- Not-for-profit entities
- Motor, rail, ocean, and air-freight operations
- Health care durable medical equipment distribution
- Director, Supply Chain Operations
- Supply Chain Logistics Sales Manager
- Global Supply Chain Strategist
- Director of Transportation
- Import/Export Agent
- Inventory Specialist
- Director, Customer Service and Order Management
- Purchasing and Supply Management Officer
- Supply Chain Logistics Project Manager
- Director, Carrier and Fleet Management
- Transportation and Logistics Training Manager
- Transportation Industry Public Relations Specialist
- Training Manager
- Corporate/Business Segment Planner
- Business Executive (e.g., Executive Vice-President, Assistant/Associate Vice President, President, Chief Executive Officer, Chief Financial Officer, Chief

Find out more about UWF's Master of Business Administration at <http://uwf.edu/mba/>

Updated: January 2019