

Bachelor of Science in Global Hospitality and Tourism: Julian & Kim MacQueen Guest Experience Management														
Curriculum Review--UWF Academic Learning Compact SLOs														
BS, Common Prerequisites, Common Core, Electives														
2024-2025														
BS Global Hospitality and Tourism MacQueen Guest Experience														
	Content.	Content.	Content.	Content.	Critical Thinking	Critical Thinking	Critical Thinking	Critical Thinking	Communication	Communication	Communication	Integrity/Values	Integrity/Values	
	Identify and apply concepts and principles in the major hospitality operational areas.	Exhibit expertise in a major functional area of hospitality management.	Use hospitality terminology accurately.	Identify opportunities for professional life in the hospitality industry.	Identify and analyze key elements that comprise business problems/opportunities	Select and apply appropriate discipline frameworks to address business problems/opportunities	Select and apply appropriate problem solving techniques to address business problem	Integrate knowledge across business disciplines to formulate defensible strategic business decisions	Develop effective written presentations	Contribute effectively to group discussions	Create and deliver professional oral presentations.	Recognize legal and ethical problems that occur in business contexts	Select and defend an appropriate ethical and legal course of action	
<small>INSTRUCTION/ASSESSMENT CODES  I = Instruction  CA = course level assessment  PA = program level assessment</small>														
Course	Title													
Hospitality Core Courses														
HFT 3053	Travel and Tourism Management +	I, CA	I, CA	I, CA	I, CA	I	I	I	I	I	I	I, CA	I	
HFT 3221	Human Resources in the Hospitality Industry +	I	I	I	I	I	I	I	I	I	I	PA	PA	
HFT 3414	Managing Front Office Operations +	I	I	I	I	I	I	I	I	I	I	I	I	
HFT 3814C	Management of Food and Beverage Operations +	I	I	I	I	I	I	I	I	I	I	I	I	
HFT 4426	Hospitality Financial Analysis & Revenue Optimization +	I, PA	I	I, PA	I	I, CA	I	I	I	I, CA	I, CA	I, CA	I	
HFT 4503	Service Experience Marketing for Hospitality Management +	I	I	I	I	I, CA	I	I	I	PA	PA	PA	I, CA	
HFT 4945	Global Leadership Development I: Industry Foundations +	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	
HFT 4946	Global Leadership Development II: Cross-Functional Training +	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	
HFT 4947	Global Leadership Development III: Insights into Management +	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	CA	
GHTM Mgmt Program Required Courses														
HFT 4277	Resort Operations and Management +	I,CA	I,CA	I,CA	I,CA	I,CA	I,CA	I,CA	I,CA	I	I,CA	I,CA	I	
HFT 3745	Innovative Technologies for Hospitality & Tourism +	I,CA	I,CA	I,CA	I,CA	I,CA	I,CA	I,CA	I,CA	I	I,CA	I,CA	I,CA	
HFT 4343	Planning and Design for the Hospitality Industry +	I	I	I	I	I	I	I	I	I	I	I	I	
HFT 4753	Special Event Management +	CA	CA	CA	CA	CA	CA	CA	CA	I, CA	CA	CA	I, CA	
HFT 4799	Hospitality and Tourism Guest Experience Management +	I,CA	PA	I,CA	PA	PA	PA	PA	PA	I, CA	I, CA	I, CA	I, CA	