

Date: <b>March 2022</b>		Program Name: <b>BSBA-Accounting</b>		CIP Code: 52.0301			Department: Accounting and Finance		
Domain		Year 1	Year 2	Year 3	Year 4	Year 5			
Program-Level Student Learning Outcome (From ALC or ALP)		2021-2022	2022-2023	2023-2024	2024-2025	2025-2026			
<b>Critical Thinking 1.1</b>	Identify and analyze key elements that comprise business problems/ opportunities; select and apply appropriate discipline frameworks; select and apply appropriate <u>problem solving techniques</u>	SLO shared across all COB programs; SLO assessed in COB Core courses							
<b>Critical Thinking 1.2</b>	Integrate knowledge across business disciplines to formulate defensible strategic business decisions	SLO shared across all COB programs; SLO assessed in COB Core courses							
<b>Communication 2.1</b>	Develop effective written presentations ( <u>two assessment measures</u> )	SLO shared across all COB programs; SLO assessed in COB Core courses							
		Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Written presentation evaluated using written communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Written presentation evaluated using written communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Written presentation evaluated using written communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Written presentation evaluated using written communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Written presentation evaluated using written communication rubric develop and adopted by the entire COB in 2017			
<b>Communication 2.2</b>	Create and deliver effective oral presentations ( <u>two assessment measures</u> )	SLO shared across all COB programs; SLO assessed in COB Core courses							
		Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using oral communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using oral communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using oral communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using oral communication rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using oral communication rubric develop and adopted by the entire COB in 2017			
<b>Communication 2.3</b>	Contribute effectively to group discussions	SLO shared across all COB programs; SLO assessed in COB Core courses							
<b>Integrity / Values 3.1</b>	Recognize legal and ethical issues that occur in business contexts, select and defend an appropriate ethical and legal course of action	SLO shared across all COB programs; SLO assessed in COB Core courses							
<b>Content 4.1</b>	Correctly recognize and effectively use the terminology and concepts in major areas of business disciplines: information technology, management, accounting, marketing, economics, and finance	SLO shared across all COB programs; SLO assessed in COB Core courses							
<b>Content 4.2</b>	Identify issues and problems in accounting contexts; Apply accounting principles to solve problems ( <u>two assessment measures</u> )	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using critical thinking rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using critical thinking rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using critical thinking rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using critical thinking rubric develop and adopted by the entire COB in 2017	Evaluate prior year's data <b>AND</b> Implement change as needed <b>AND</b> Gather data in ACG 4151 Oral presentation evaluated using critical thinking rubric develop and adopted by the entire COB in 2017			
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Revised March 2022