

	Course Cluster 1 (3 SH) (Students Select One Course)		3 SH	3 SH	3 SH	3 SH	Course Cluster 4 - Arts Concentration (Students Select 18 SH in one of the three Artistic Disciplines)			3 SH	3 SH	3 SH	3 SH	Course Cluster 2 (3-6 SH) (Students Select One Course)		Course Cluster 3 (3 SH) (Students Select One Course)				3 SH	
Program SLOs	GRA 2111C Introduction to Graphic Design	ADV 3216 Advertising Graphics I	HUM 2001-1 Introduction to Arts Administration	HUM 3001-1 Resource Management in the Arts	HUM 4001-1 Arts Communication & Marketing	HUM 4001-2 Arts Entrepreneurship	ART	MUSIC	THEATRE	HUM 4911 Interdisciplinary Humanities Capstone	COM 3003 Integrate Advertising & Public Relations Concepts	MAN 3025 Management Fundamentals	MAR 3023 Marketing Fundamentals	ACG 3082 Accounting for Non-Majors	ACG 2021 & ACG 2071 Principles of Financial Accounting and Principles of Managerial Accounting	PUB 3100 Writing for Public Relations	JOU 4306 Writing Critical Reviews	ENG 3213 Professional and Technical Writing	COM 4110 Business and Professional Communication	Advisor Approved Elective (ADV, COM, JOU, or PUR)	
<b>Content</b>																					
Appraise the knowledge, concepts, techniques, and methodology appropriate to the Arts Administration field.	Introduced	Introduced	Introduced	Reinforced	Reinforced/Mastery	Mastery/Assessed	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed											Introduced/Reinforced
Synthesize complex information appropriate to the interdisciplinary nature of the Arts Administration environment.			Introduced	Introduced	Introduced	Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed	Introduced/Reinforced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced
<b>Critical Thinking</b>																					
Exhibit cross-discipline-based higher order thinking skills	Introduced	Introduced	Introduced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed	Reinforced	Reinforced	Reinforced	Introduced/Reinforced	Introduced/Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
Distinguish the essential features and underlying issues of significant problems within an Arts Administration environment				Introduced	Introduced	Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed											
Solve interdisciplinary-based problems using appropriate strategies	Introduced	Introduced		Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed							Reinforced		Reinforced	Introduced/Reinforced	Introduced/Reinforced
<b>Communication</b>																					
Communicate effectively in one-on-one or group contexts	Introduced	Introduced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed	Reinforced	Reinforced	Reinforced			Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Introduced/Reinforced
Present a complex body of information appropriate to Arts Administration in written and oral formats clearly and concisely				Introduced/Reinforced	Mastery/Assessed	Mastery/Assessed	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed						Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Introduced/Reinforced
<b>Integrity/Values</b>																					
Practice appropriate standards related to respect for intellectual property	Introduced	Introduced	Introduced	Introduced/Reinforced	Reinforced	Mastery/Assessed	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed	Reinforced		Reinforced			Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Introduced/Reinforced
Practice appropriate professional standards of behavior			Introduced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Introduced/Reinforced	Mastery/Assessed	Reinforced	Reinforced	Reinforced	Introduced	Introduced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Introduced/Reinforced