



**MBA Program
Pensacola Campus Fall 2011 Core Class Textbook List**

Course Number	Course Title	Term	Professor	Textbook	ISBN
MAN6721	Strategic Management	A 8/22-12/9 Th	Lawlor	Strategic Management Text and Cases, 5 th edition. Dess & Lumpkin McGraw-Hill Irwin.	9780073530413
MAN6511	Operations Management	A 8/22-12/9 Tu	Wei	Operations Management: Processes and Supply Chains (9 th Edition). 2010. Krajewski, Ritzman & Malhotra. Pearson Education	0136065767
FIN6406	Financial Management	Online in Elearning A 8/22-12/9	Waggle	Corporate Finance: 8 th Edition, Westerfield, Jaffe, Ross. McGraw-Hill	9780073105901
MAN6156	Management and Organizational Behavior	A 8/22-12/9 We	Murrell	1. <i>Reframing Organizations: Artistry, Choice and Leadership</i> , 4th edition., by Bolman & Deal, Josey Bass. 2. <i>Classics of Organizational Behavior</i> , McMahon and Natemeyer, 4th edition, Waveland Press 3. <i>Organization Theory: Modern, symbolic and postmodern perspectives</i> , Hatch 2nd Edition, 2006, Oxford Press.	9780787987992 9781577667032 9780199260218
ACG6309	Accounting Aspects of Business Policy Determination	A 8/22-12/9 Tu	Donelan	Primis custom-published book. Must be purchased through UWF or as an E-Book.	9781121208995 For questions, email Dr. Joe Donelan jdonelan@uwf.edu
GEB6895	Business and Public Policy	A 8/22-12/9 Th	Constand/ Guyette	<i>Financial Markets and Institutions</i> , 9 th Edition, 2010 Madura, Jeff. (Students may also use the 7 th or 8 th edition)	9781439038840 7 th : 9780324641547 8 th : 9780324568219
QMB6305	Quantitative Methods for Business	A 8/22-12/9 Th	Baugh	<i>Basic Statistics using Excel and Megastat</i> . 1 st edition, Orris (2007) McGraw Hill/Irwin	9780073211589