



**MBA PROGRAM
EGLIN AFB/FWB CAMPUS
Fall 2011 Core Class Textbook List**

Course Number	Course Title	Term/Location	Professor	Textbook	ISBN
ECP6705 Eglin AFB	Managerial Economics	A Term 8/22-12/9 Th	Hawkins	<i>REQUIRED: Managerial Economics and Organizational Architecture. 4th OR 5th Edition, Brickley, James, Smith, & Zimmerman</i> <i>RECOMMENDED: Microeconomics for Managers. 1st edition, 2003, Kreps.</i>	4 th (9780073375823) 5 th (9780073523019) 9780393976786
ISM6026 Eglin AFB	Management Information Systems	A 8/22-12/9 Tu	Platt	<i>Managing and Using Information Systems, 4th Edition, Pearson & Saunders.</i>	9780470343814
QMB6305 Eglin AFB	Quantitative Methods for Business	A 8/22-12/9 We	Baugh	<i>Basic Statistics using Excel and Megastat. 1st edition, Orris (2007) McGraw Hill/Irwin</i>	9780073211589
GEB6895 FWB	Business and Public Policy	A 8/22-12/9 Th	Constand/ Guyette	<i>Financial Markets and Institutions, 9th Edition, 2010 Madura, Jeff.</i> Students may also use the 7 th or 8 th edition of the text	9781439038840 7 th : 9780324641547 8 th : 9780324568219