

MARKETING MINOR
COLLEGE OF BUSINESS - THE UNIVERSITY OF WEST FLORIDA

Student Name _____ Student Number _____

Phone No. _____ E-Mail _____

Catalog Year _____ Major _____

Department Web Site: uwf.edu/market _____ Minor Declared _____

The Marketing Minor requires 18 semester hours with a grade of C or better. At least 12 semester hours must be upper division and at least 9 upper division semester hours must be completed at UWF.

MINOR REQUIREMENTS (18 Hours)

	Hours	Term	Grade	Inst.
MAR 3023 Marketing Fundamentals	3		_____	_____
MAR 4701 Professional Selling Methods	3		_____	_____
3000/4000 Marketing Elective _____	3		_____	_____
3000/4000 Marketing Elective _____	3		_____	_____

Choose One:

ACG 2021 Principles of Financial Accounting	3		_____	_____
ACG 3082 Accounting for Non-Business Majors	3		_____	_____

Choose One:

ECO 2013 Principles of Economics Macro	3		_____	_____
ECO 3003 Principles of Economic Theory & Public Policy	3		_____	_____

Total UWF Minor Requirements _____

Student Signature _____ Date _____

Advisor Signature _____ Date _____