

B.S.B.A. ECONOMICS/ECONOMIC RESEARCH - COURSE SEQUENCING GUIDE
Effective Fall 2007

A grade of C or better is required in all courses.

_____ ECO 3101 Intermediate Microeconomics (ECO 2013, ECO 2023) **(Fall Only)**

_____ MAR 3023 Marketing Fundamentals (45 Semester Hours Completed)

_____ MAN 3025 Management Fundamentals (45 Semester Hours Completed)

_____ ENC 3250 Professional Writing (ENC 1102)

or GEB 3212 Writing for Business (ENC 1102)

_____ ACG 3311 Applied Managerial Accounting (ACG 2071)

_____ ECO 3203 Intermediate Macroeconomics (ECO 2013, ECO 2023) **(Spring Only)**

_____ ECP 4703 Managerial Economics (ECO 2013 and ECO 2023)

_____ FIN 3403 Managerial Finance (ACG 2071, ECO 2023, STA 2023, MAC 2233)

_____ GEB 3453 Business Ethics and Stakeholder Management (ACG 2071, ECO 2023, and MAN 3025)

_____ MAN 3504 Operations Management (STA 2023)

_____ ECO 4431 Business and Economic Forecasting (STA 2023, ECO 2013 & ECO 2023)

_____ ECO/ECP Upper Level Elective (Check for prerequisites)

_____ MAR 4613 Marketing Research (MAR 3023 and STA 2023)

_____ ISM 3011 E-Business: Systems Fundamentals (CGS 2570)

_____ GEB 4361 Business in the International Environment (FIN 3403, MAN 3025, and MAR 3023)

_____ ECO/ECP Upper Level Elective (Check for prerequisites)

_____ ECO 4941 Internship (Approval of Chair)

_____ BUL 3130 Legal Environment of Business (None)

_____ ELECTIVE Upper Level Major Related (Check for prerequisites)

_____ MAN 4720 Policy Analysis and Formulation (ACG 3311, FIN 3403, MAN 3504, MAR 3023 Senior Standing)

NOTE: PREREQUISITE COURSES INDICATED IN PARENTHESES ARE REQUIRED

Signature _____ **Date** _____