

## GREAT FUTURES

A NEWSLETTER FOR ALUMNI AND FRIENDS WHO GENEROUSLY SUPPORT UWF

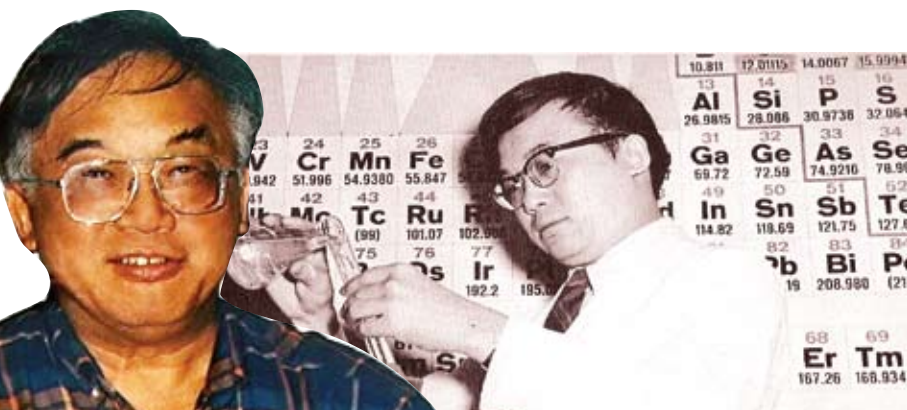
## Clifford W.J. Chang Memorial Scholarship Established at UWF

Friends and family of Clifford W.J. Chang have recently established a memorial scholarship endowment within the UWF Foundation in Chang's honor. The gifts will fund need based scholarship support for students studying in one of the sciences including, but not limited to biology, chemistry, computer science, environmental studies, mathematics, physics, nursing or clinical lab sciences.

"The new scholarship endowment not only honors a well-deserving, long-time faculty member in the Department of Chemistry, but also will provide opportunities for UWF to create next generation scientists," said Michael Huggins, chair of the Chemistry Department.

Chang, professor emeritus, served the UWF Chemistry Department from 1968 until his retirement in 2003. During his tenure, he conducted research in organic chemistry, particularly marine natural products chemistry and worked with scientists at Monsanto (now Solutia). Chang authored five book chapters, 29 journal articles and seven technical reports at Monsanto (Solutia). He was also a member and served many leadership roles in the American Chemical Society, the Chemical Society, the American Society of Pharmacognosy, the New York Academy of Sciences and the American Association for the Advancement of Sciences. Chang died in 2007.

For more information, contact Dean Van Galen, vice president for University Advancement for UWF, at (850) 474-3306.



UWF professor Clifford Chang.

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## Message from the President of UWF



Judith A. Bense

### Dear UWF Alumni and Friends,

It is my distinct honor to write to you as President of the University of West Florida. I consider this time of service as one of the highest honors of my life. For 28 years I have been a part of this university, working to build a nationally renowned Archaeology program. Thanks to friends like you, that dream was realized. And now, I am serving in a greater capacity, where I need your help more than ever.

I fully believe that THE University of West Florida is poised to play a leadership role in contributing to the educational, cultural and economic vitality of Northwest Florida. As we enter our 41st year we know that we must grow to meet the workforce needs of our area and we have the potential to help position Northwest Florida as a high-tech, high-skilled, knowledge based economy. However, we can't do it alone. Partnerships with our friends, communities, alumni, parents, students, and faculty and staff are critical in taking Northwest Florida and THE University of West Florida to the next level.

Yet, the state's fiscal outlook remains a serious concern. State economists recently announced a \$1.8 billion shortfall for the current 08/09 fiscal year and an anticipated \$3.5 billion shortfall for fiscal year 09/10. UWF's current state budget is down \$5 million from just two years ago. Thus, it is only through your support that we can weather this fiscally constrained time and continue to move forward to provide a quality education to our students and respond to needs of the region.

Did you know that UWF generates more than \$650 million for the local economy each year; that we have more than 25,000 alumni living in Northwest Florida; that more than 56 percent of teachers in Escambia and Santa Rosa counties are UWF graduates; and that we have more alumni who became astronauts than any other public university in Florida? These are a few of the great things you helped accomplish. Thank you for your friendship and support. Together we are making a remarkable difference.

Sincerely,

A handwritten signature in blue ink that reads "Judith". The signature is fluid and cursive, written in a professional style.

Judith A. Bense, Ph.D.  
President

# CREATING GREAT FUTURES CAMPAIGN

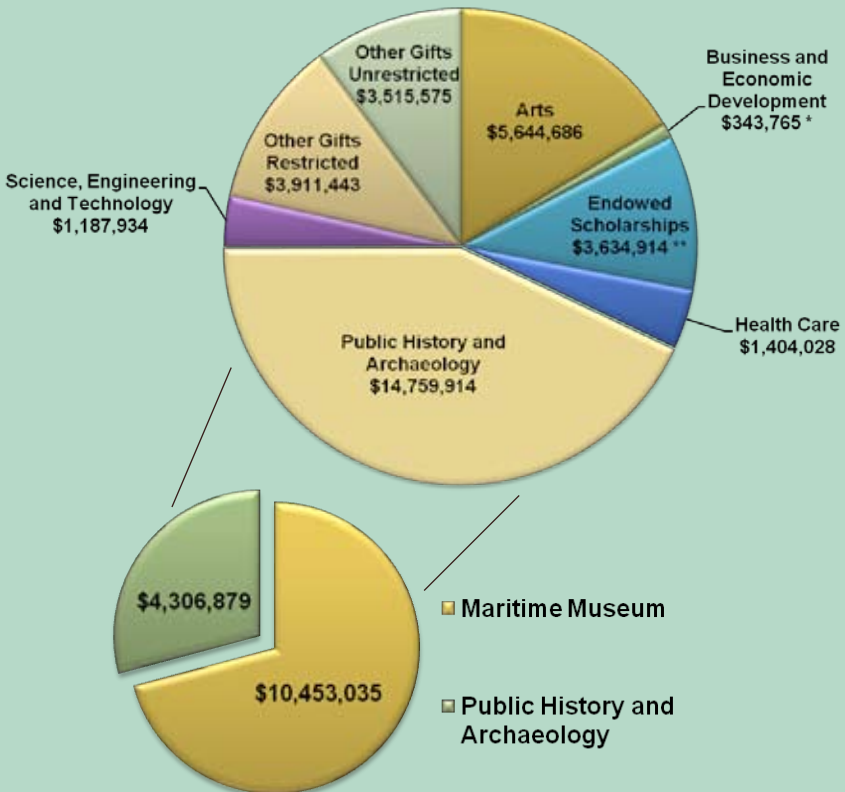
## PROGRESS REPORT

**A**s the university's largest ever fundraising effort, the *Creating Great Futures* Campaign seeks to enhance educational opportunities and programs for UWF students, respond to educational needs of Northwest Florida and build key partnerships with the constituencies UWF serves.

UWF looks to its dedicated alumni, friends and future supporters to assist the university in providing access and opportunity to current and future generations of students.

### GIFTS BY CAMPAIGN PRIORITY: July 1, 2004 – June 30, 2008 Campaign Total: \$34,402,259

\*\$3M College of Business Campaign gifts NOT included  
\*\*Includes designations to all campaign priorities



### Jim Spooner's Awards

NAIA District 27 Coach of the Year (1983, 1989)

Southern States Conference Coach of the Year (1983, 1989, 1994)

Fred Waters Award (1994)

NAIA Southeast Region Coach of the Year (1995)



Coach Spooner, center, on the mound with UWF players.

“Coach Spooner has had such a positive impact on so many ballplayers, it is fitting that an endowment in his name should help support the baseball program at UWF,” said Casey Roberts, '85, former student baseball player.

## UWF Baseball Field Named in Honor of Former Baseball Coach Jim Spooner

In recognition of Coach Jim Spooner's renowned service to the university, the University of West Florida Board of Trustees approved naming the university's baseball field, located within Pelican Park, in his honor. Spooner's legacy at UWF includes 16 winning seasons during his 23-year tenure. More than 20 of his players have signed professional contracts, including seven members of the 1989 NAIA World Series team.

To further honor Spooner's legacy, a group of devoted UWF baseball alumni and friends have joined together to establish the Coach Jim Spooner Endowment which will be dedicated to providing support for UWF's baseball program. This endowment will exist in perpetuity and will be a tremendous source of support for future generations of Argonauts. The ultimate goal is to raise \$100,000.

**Spooner died Sept. 13 after a lengthy battle with cancer.**

**To make a gift to the Jim Spooner Endowment, please contact Martha Lee Blodgett, UWF director of development for University Advancement, at (850) 474-2712 or e-mail [mblodgett@uwf.edu](mailto:mblodgett@uwf.edu).**



Sharon Hess Herrick, Board of Trustees member and Mike Jeffcoat, UWF baseball coach, unveil a picture of the Jim Spooner Field scoreboard at the August dedication ceremony.

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## Business Booming for UWF Students

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**F**or the University of West Florida College of Business, life is good. Students in the program have placed first in national competitions, scored nationally on the ETS Major Field Test in Business and are being recruited by corporate giants like Shell Oil, Exxon, General Motors and Home Depot. On top of that, the College of Business recently had its Association to Advance Collegiate Schools of Business (AACSB) International accreditation renewed. Fewer than 15 percent of business schools worldwide have earned this symbol of the highest standard in management education.

The UWF College of Business currently offers degrees in accounting and finance, management and management information systems and marketing and economics. When compared to undergraduate students at other business schools, UWF College of Business students have consistently scored in the top 20 percent nationally on the ETS Major Field Test in Business, a comprehensive undergraduate outcomes assessment designed to measure the basic, critical knowledge obtained and understanding achieved by students.

“The ETS Major Field Test in Business is administered to more than 60,000 U.S. business students at 300 business schools,” said Ranelli. “The fact that our students have been scoring in the top 20 percent for the past three years, confirms that the UWF College of Business offers a high quality undergraduate business education.”

Last semester, the UWF Logistics Team placed first at the Operation Stimulus National Logistics Case Competition in Denver. Business students are also making an impact on the community through internship opportunities and participating in Pensacola Young Professionals.

“This summer 25 UWF students are interning with regional businesses and participating in a professional development and leadership seminar jointly sponsored by the Pensacola Young Professionals, Pensacola Bay Area Chamber of Commerce and UWF,” said Ranelli. “In this Pensacola internship program, these students are gaining practical work experience, developing their leadership skills and preparing themselves for successful careers in business.”

**For more information on the UWF College of Business, visit [uwf.edu/cob](http://uwf.edu/cob).**



**Students at the College of Business.**

**“We are very proud of our students and faculty and the notable and highly successful alumni of the College of Business. The UWF College of Business offers an excellent, student-oriented learning environment involving a strong team of motivated students, an engaging faculty and a caring group of advisors and departmental personnel.”**

**—Ed Ranelli,  
dean for the College of Business.**

## Creating Great Futures for UWF Students

**Having lived in Pensacola his entire life, Bell hopes that he will eventually be able to give back to the community as he strives to achieve his personal goal of hotel ownership.**

Thousands of students have received an extraordinary education at UWF and many of these students attribute a part of their success to the generosity of individuals who believed in the power of education. To exemplify this impact, the *Great Futures* newsletter will feature a UWF student in each issue who has experienced the benefits of private giving. Each featured student will be correlated to a featured campaign priority.

Can't wait until the next issue or missed the last one? Visit [uwf.edu/greatfutures](http://uwf.edu/greatfutures) to learn more about Aimee and Christina.



One conversation with Daniel Bell is all it takes to know that he is a young man with a great future ahead of him. A senior majoring in Business Administration at the University of West Florida, Bell is dreaming big—he plans on owning hotels and achieving the highly coveted, wage-winning title of chief executive officer (CEO) one day.

“I have always wanted to run my own hotels and be an entrepreneur,” said Bell. “I chose to major in business with a primary focus in management information systems, which capitalizes on my zeal for technology and my interest in working with people.”

Already possessing the vision and commitment to make his dream a reality, Bell knows that he will need a solid educational background before he can set his plan into motion. He chose to attend UWF because of the small-campus atmosphere, individualized attention from faculty and abundant leadership development opportunities.

In addition to excelling academically, Bell is also a leader and ambassador on campus. He conducts campus tours for prospective students of the university and delivers public speeches that promote the importance of education to area high schools. And, he is a resident assistant (RA) for UWF Housing, plays intramural sports and is a member of Gamma Beta Phi National Honor Society. Bell is also a dedicated musician, playing both the drums and clarinet.

“I am involved in a bundle of student activities,” said Bell. “Fortunately, I receive scholarships and financial aid, so I am able to spend my time enjoying the college experience and focusing on my studies. Without financial aid, my time would be spent trying to cover my expenses through a part-time job.”

Bell will graduate from UWF this fall with his bachelor's degree, and then he plans to pursue his Master of Business Administration degree. UWF is Creating Great Futures—Want to help? Visit [uwf.edu/greatfutures](http://uwf.edu/greatfutures). For more information on the UWF Business programs, visit [uwf.edu/cob](http://uwf.edu/cob).

## *Featured Priorities:*

### BUSINESS AND ECONOMIC DEVELOPMENT

#### **Funding Priorities:**

- Merit-based scholarships that will help and retain outstanding students.
- Establish a College of Business need-based scholarship endowment to support business students that will also meet the Johnson Scholarship Challenge to UWF ([uwf.edu/greatfutures/johnson/index.cfm](http://uwf.edu/greatfutures/johnson/index.cfm)).
- Scholarships to enable talented students to participate in internships with regional entrepreneurs and businesses.
- Naming of the College of Business and/or units within the College to enhance the prestige of the College and provide student, faculty and programmatic support.

#### **Impact of Support...by 2010:**

- Funding to establish a speaker series enabling local and national entrepreneurs of note to share their stories and expertise with students and the Northwest Florida community.
- Increased scholarship support for eligible UWF College of Business students.



**Future economic growth in Northwest Florida strongly depends on strengthening partnerships between UWF and the business community.**

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## LEVERAGE YOUR GIFT TO UWF

### Florida's Matching Gifts Programs

The State of Florida currently offers two programs to match certain types of charitable gifts to its state universities, including UWF.

The State of Florida Major Gifts Program matches endowment gifts of \$100,000 or more made for university priorities at the following levels:

GIFT	STATE OF FLORIDA MATCH
\$1,000,000 - \$599,999	50%
\$600,000 - \$1,000,000	70%
\$1,000,001 - \$1,500,000	75%
\$1,500,001 - \$2,000,000	80%
\$2,000,001 and above	100%

For example, a \$100,000 endowed scholarship gift creates a \$150,000 fund to support students. A \$1 million endowment gift to name a department, for example, results in a \$1.75 million fund to provide long-term support. Gifts may be made over multiple years to reach the various levels, and gifts from multiple donors may be "bundled" for matching.

The Alec P. Courtelis Program matches gifts made for approved, priority university facilities on a dollar-for-dollar basis. For example, gifts to the Vice Admiral John H. Fetterman State of Florida Maritime Museum and Research Center are eligible for these matching funds. Indeed, this program is a tremendous asset to UWF's fundraising efforts.

If you have any questions or wish to discuss how you can support UWF with a charitable gift, please contact Dean Van Galen, UWF vice president for University Advancement, at (850) 474-3306 or email [dvangalen@uwf.edu](mailto:dvangalen@uwf.edu).