

Internship Pensacola Professional Development Seminar

Presented to:

CUTLA Best Practices

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What is Internship Pensacola?

- Purpose: To attract and retain young talent in the Pensacola area
- Partnership with Pensacola Young Professionals (PYP), Pensacola Bay Area Chamber of Commerce, and UWF

UWF's Role in Internship Pensacola

- Internship Program
 - Assisted in recruiting students
 - Developed learning objectives
 - Determined number of credit hours awarded
 - Provided insight for internship evaluations
- Professional Development Seminar
 - Taught by faculty from CAS, COB, COPS, and Student Affairs
 - Designed course objectives and SLO's
 - Established a new 12 week summer course
 - Class held @ UWF SBDC

UWF Team Collaboration

- To create a homogeneous internship program among all three colleges and Student Affairs
- To deliver a successful Professional Development Seminar utilizing backgrounds and perspectives from four faculty members
- To enhance in-class and online discussions between faculty and students

Review Course Syllabus

- Professional Development Seminar designed to enhance internship experience and prepare for future career opportunities (3 credits)
- Internship – UWF students placed in a paid internship with a Pensacola organization to intern for 30-36 hrs. per week for 12 weeks (3 credits)

Student Feedback

- “Since we were all starting in the real world together, we formed a support group for each other.”
- “We enjoyed the guest speakers.”
- “We liked having four teachers.”
- Topics enjoyed included: Myers-Briggs Type Indicator, Quarterlife Crisis, Leadership, Hot Topics, Portfolios, and Interviewing

Employer Participation

- Avalex Technologies
- Beck Properties
- CTS America
- Escambia Co. Public Information
- Gulf Power
- IHMC
- O'Sullivan Creel
- McBride Construction
- Pensacola Bay Area Chamber of Commerce
- Silver Bullet Technology
- Southern Company
- Studer Group
- T-Gill Fuels

Employer Reaction

- Interns were well-qualified for jobs
- Interns added new insight and fresh ideas in the organization
- Eight out of 16 interns were offered jobs

First Year Results

- Established partnership with UWF, PYP, and Pensacola Bay Area Chamber of Commerce
- Collaboration among three colleges and Student Affairs
- Professional Development Seminar and Internship courses increased FTE's
- Eight students were hired in their major fields of study

Future of Internship Pensacola

- Continue to offer Professional Development course and internships in summer semester in collaboration with three colleges and Student Affairs
- Increase and maintain employers, student base, and number of internships offered
- As program grows, add sections of Professional Development Seminar
- Continue to offer course at UWF SBDC to showcase UWF downtown campus

For further information

- Visit Internship Pensacola Web site at www.internshippensacola.com
- Contact:
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A blue background with a glowing blue ribbon forming a large question mark shape. The ribbon is translucent and has a bright blue glow. The word "Questions?" is written in white, bold, sans-serif font in the center of the image.

Questions?