

MASTERS OF SCIENCE IN ADMINISTRATION-- LEADERSHIP

Mission Statement

The Departments participating in the MSA program ensure that graduates, in their full diversity, achieve mastery of the skill sets that will enable them not only to perform the professional work tasks in their respective fields competently but also to assume roles as strategic team members who can apply innovative planning and problem solving to further the goals of their organizations.

Student Learning Outcomes

Students with a MSA in Leadership should be able to do the following:

Content

- Analyze case studies and identify and discuss the strengths and weaknesses of various leadership strategies, including the appropriateness of these strategies in the case context.
- Introduce and assess the classical and current views of leadership, including theories and models of leadership.

Critical Thinking

- Show how to promote innovations that require resources beyond those a community, organization, or individual currently controls through an application assignment.
- Evaluate information (e.g., ideas, individuals, an organization) to best implement mission and vision within the context of organizational (e.g., individual and resource) constraints.

Communication

- Develop a marketing plan for products, actions, and services that communicates how these products and services meet stakeholder/client/colleague needs.

Integrity/Values

- Identify and design strategies to provide motivating work opportunities by matching employee skills and abilities with the design of work.

Project Management

- Design structures and processes that create new capabilities and enhanced patterns of individual, organizational, and community behavior.
- Create, track, and assess the nature and magnitude of the value added contributions of specific activities.

Assessment of Student Learning Outcomes

Students demonstrate knowledge, skills, and abilities throughout their academic preparation, culminating in a variety of capstone experiences where they synthesize program learning outcomes to showcase their experiences and knowledge. Students plan capstone experiences with advice, support, and direction from their academic advisor. Each program includes a capstone experience that might include a showcase, research project, policy review, field experience, internship, or other like experience.

Job Prospects for MSA in Leadership Graduates

Production manager

Sales supervisor

Manager or Assistant Manager in public organization

Civil service manager or supervisor

Regional sales manager

Small business owner

Other public, private or military management positions

Find out more about MSA in Leadership at UWF:

<http://uwf.edu/msaprogram/msa-lead.cfm>