

## Sensory and Working Memory



EXP 4404 - Psychology of Learning

In what ways have you used your memory so far today?

How might you use your memory during the rest of today?

## Types of Memory

- ☞ Semantic Memory
- ☞ Episodic Memory
- ☞ Procedural Memory
- ☞ Autobiographical Memory

## Information Processing Metaphor

- ☞ Memory functions in many ways like a computer
  - ◆ *receives input from the environment*
  - ◆ *stores some information in a coded form*
  - ◆ *retrieves coded information for current problem solving*
- ☞ Memory systems are *not* identical to a computer
  - ◆ *computers rely on electronic switches for storage, encoding & retrieval*
  - ◆ *memory relies on neurological processes*

## Memory Processes

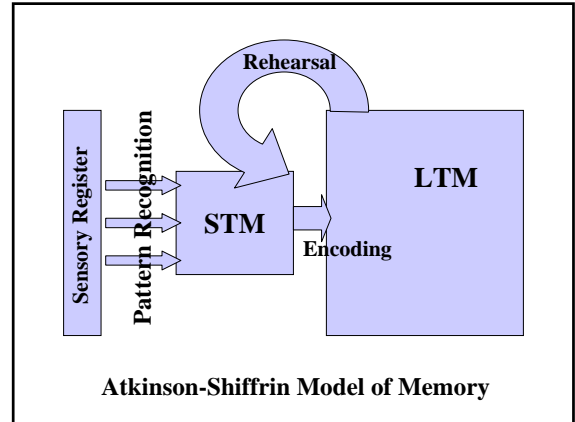
- ☞ Encoding
  - ◆ *sensory stimuli are recoded in terms of neural activity and changes in neural connectivity*
- ☞ Storage
  - ◆ *maintenance of coded information for long periods of time*
  - ◆ *some memories are stored for very short durations*
  - ◆ *other memories might be stored for a lifetime*
- ☞ Retrieval
  - ◆ *reactivation of coded material from a memory store*
  - ◆ *depends on both availability and accessibility*

## Memory Systems

- ☞ Extension of the computer metaphor
- ☞ Computers have various storage systems
  - ◆ *input buffers*
  - ◆ *CPU memory*
  - ◆ *Hard drive, floppy disk storage, etc.*
- ☞ Human memory also has specialized storage systems
  - ◆ *sensory memories*
  - ◆ *Short-Term Memory / Working Memory*
  - ◆ *Long Term Memory*
- ☞ Limitations of the computer metaphor

### Atkinson-Shiffrin Model

- ☞ Information processing model of memory
- ☞ Memory Structures (analogous to computer hardware)
  - ◆ *sensory registers / sensory memory stores*
  - ◆ *short-term memory / working memory*
  - ◆ *long-term memory*
- ☞ Control Processes (analogous to computer software)
  - ◆ *attention*
  - ◆ *pattern recognition*
  - ◆ *rehearsal*
  - ◆ *retrieval*



### Sensory Memory

- ☞ Very short duration memory representations
- ☞ Iconic Memory
  - ◆ *memory for visual information*
- ☞ Echoic Memory
  - ◆ *memory for auditory information*
- ☞ Other Sensory Memories
  - ◆ *model assumes that a sensory memory exists for each sensory receptor system*

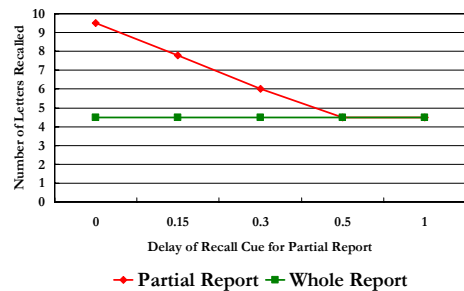
### Iconic Memory

- ☞ Sperling Whole Report Technique
  - ◆ *brief presentation of an array of letters*
    - *usually 50 msec (.5 sec)*
    - *demonstration will show letters for 2 sec*
  - ◆ *participants asked to recall all of the letters presented*

### Sperling Partial Report Technique

- ☞ Array of letters presented (usually for 50 msec)
- ☞ Cue is presented to signal which row of the array to recall
  - ◆ ● Recall top row
  - ◆ ● Recall middle row
  - ◆ ● Recall bottom row
- ☞ Cue is presented *after* the array is no longer in view

### Performance on Whole and Partial Report Tasks



## Iconic Memory

- ↳ Perceptually detailed visual memory
- ↳ Duration is *very short* (.5 sec - 1 sec)
- ↳ Information stored has not been analyzed yet for meaning
  - ♦ *precategoryal information*

## Echoic Memory

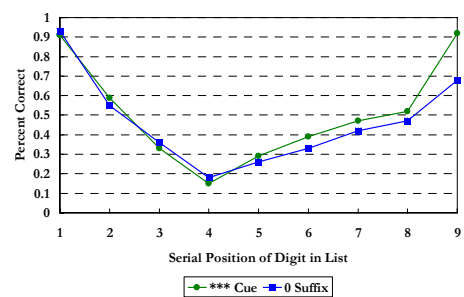
- ↳ Auditory analog to iconic memory
- ↳ Darwin, Turvey & Crowder (1972)
  - ♦ *auditory analog of Sperling's experiments*
  - ♦ *found that spatial locations could be cued to improve recall in a partial report procedure*
- ↳ Echoic memory contains sensory (precategoryal) auditory information
  - ♦ *can make use of cues to recall selected items based on sensory qualities but not based on meaning*
- ↳ Very short duration (approximately 2 sec)

## Suffix Effects

Crowder & colleagues

- ↳ Present a list of digits to be recalled
  - ♦ *all digits except the digit 0 were used as list items*
  - ♦ *3 6 9 2 3 7 8 1 5*
  - ♦ *end of list signaled in one of two ways:*
    - recall cue: \*\*\*
    - recall cue: 0
  - ♦ *subjects recalled the list in serial order*
- ↳ Recall of final digits in lists ending with the \*\*\* recall cue showed a strong recency effect
- ↳ Recall of final digits in lists ending with the 0 recall cue showed significantly worse recall

## Crowder's Stimulus Suffix Effect



## What is Sensory Memory Good For?

- ↳ Adaptive value of Sensory Memories
- ↳ Brief buffer to hold information for processing after the physical stimulus is gone
  - ♦ *integration of information from a series of eye fixations*
  - ♦ *acquisition of language - sensory memory allows comparison of different pronunciations of words*

## Characteristics of Short-Term Memory in the Atkinson-Shiffrin Model

- ↳ Limited Capacity System
  - ♦ *Miller (1956) estimated capacity at  $7 \pm 2$  chunks*
  - ♦ *What is a chunk?*
    - *Group of items that form a meaningful unit*
    - *Trade-off between size of a chunk and number of chunks that can be held in STM*
- ↳ Limited Duration (< 30 sec)
- ↳ Type of code used for representation
  - ♦ *Verbal codes versus multiple types of codes*
  - ♦ *Confusion errors as indicators of type of code used*

### Control Processes in STM

- ☞ Early studies focused on rehearsal
- ☞ Rehearsal served two purposes:
  - ♦ kept items active in STM for longer than 15-20 sec
  - ♦ transferred information from the Short-Term Memory system to the Long-Term Memory system
- ☞ Evidence for Different Types of Rehearsal
  - ♦ directed forgetting studies
  - ♦ Maintenance Rehearsal
  - ♦ Elaborative Rehearsal
- ☞ Depth of Processing
- ☞ Breadth of Processing

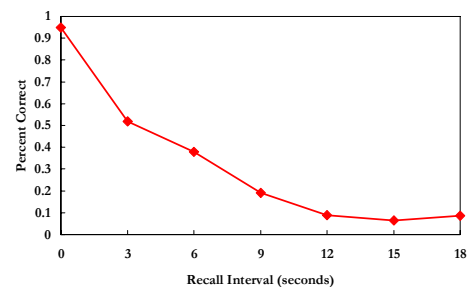
### Explaining Forgetting from Short-Term Memory

- ☞ Decay Theory
  - ♦ passive loss of information
  - ♦ gradual deterioration of information over time
- ☞ Interference Theory
  - ♦ active loss of information
  - ♦ one memory representation is displaced, disrupted, or distorted by another memory representation

### Brown-Peterson Task

- ☞ Present a small amount of information to remember: e.g., a consonant trigram
  - ♦ X J Q
- ☞ Present a 3-digit number and ask subject to count backwards by 3s during the retention interval
  - ♦ 987... 984... 981... 978... 975... 972... 969
- ☞ Recall the consonant trigram

### Recall in the Brown-Peterson Task



### Comparing Decay vs. Interference Explanations of Forgetting

- ☞ Probe-Digit Paradigm (Waugh & Norman, 1965)
- ☞ Presented a long list of digits
- ☞ Tested memory for digits by presenting a probe digit
  - ♦ subject's task was to recall the digit that followed the probe digit in the list
- ☞ Digit lists were presented at a fast rate (4 digits per sec) or a slow rate (1 digit per sec)
  - ♦ at the fast presentation rate, many digits occur between presentation and test of a digit
  - ♦ at the slow presentation rate, fewer digits occur between presentation and test of a digit
- ☞ Number of intervening digits predicted performance rather than the passage of time

### Interference in the Brown-Peterson Task

- ☞ Reitman (1971, 1974)
- ☞ Does the backwards-counting task in Brown-Peterson studies create interference as well as preventing rehearsal?
- ☞ Developed alternative tasks to prevent rehearsal that would be less likely to create interference (signal detection tasks)
- ☞ Problem: Difficult to find a task that prevents rehearsal without creating interference

## Types of Interference

### ☞ Retroactive Interference (RI)

- ♦ *RI Group: Study List A      Control Group: Study List A*
- ♦ *Study List B                      Rest*
- ♦ *Recall List A                      Recall List A*
- *Learning List B interferes with ability to recall List A*

### ☞ Proactive Interference (PI)

- ♦ *PI Group: Study List A      Control Group: Rest*
- ♦ *Study List B                      Study List B*
- ♦ *Recall List B                      Recall List B*
- *Prior Learning of List A interferes with ability to recall List B*

## Release From PI

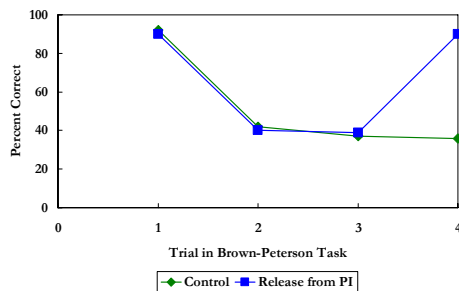
### ☞ Proactive Interference (PI) builds up over successive trials in the Brown-Peterson Task

- ♦ *little forgetting of the trigram on trial 1*
- ♦ *more forgetting on later trials*
- ♦ *PI accumulates because of the similarity between trigrams on successive trials*

### ☞ Release from PI will occur if the material to be remembered changes

- ♦ *4 trials of remembering names of 3 fruits*
- ♦ *3 trials of remembering names of fruits followed by a release-from-PI trial: remember names of 3 animals*

## Release from PI



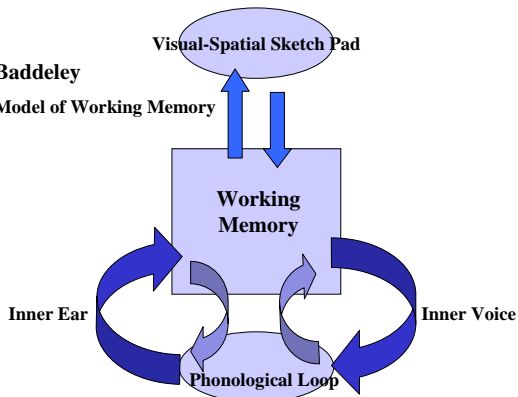
## Working Memory (Baddeley)

### ☞ The Working Memory model was developed to account for many of the problems with the Short-Term Memory model proposed by Atkinson & Shiffrin

- ♦ *estimates of the capacity of STM were related to how long it took to pronounce an item*
- ♦ *evidence that a variety of codes are used for representing information in immediate memory*
- ♦ *evidence that verbal rehearsal was not the only way that permanent representations (in LTM) are created*

## Baddeley

### Model of Working Memory



## Working Memory Model

### ☞ The term "working memory" reflects the fact that STM/immediate memory is where cognitive processing (work) takes place

### ☞ Components of the Working Memory Model

#### ☞ Central Executive

#### ☞ Specialized Subsystems

- ♦ *Phonological Loop*
- ♦ *Visuo-Spatial Sketch Pad*

### ☞ Different immediate memory tasks might make use of different components - leading to differences in task performance

## Central Executive

- ☞ Controls the flow of information among the various subsystems
- ☞ Attention
- ☞ Planning
- ☞ Problem-solving
- ☞ Coordinates all the subsystems
  - ♦ delegates storage of some information to specialized systems
  - ♦ controls retrieval of information from LTM

## Evidence for the Phonological Loop

- ☞ Phonological loop is a speech-based storage system
  - ♦ holds about 2 sec worth of spoken speech
  - ♦ items stored in loop both by hearing and by speaking
- ☞ Word-length effect
  - ♦ can hold fewer long words in WM than short words
- ☞ Effects of articulation time
  - ♦ cultures with languages that have long pronunciation times for digits also have shorter digit spans
- ☞ Effects of articulatory suppression
  - ♦ requiring subjects to repeat an irrelevant word while studying a list reduces the digit span

## Applications

- ☞ Children who experience difficulty learning to read frequently have difficulty accessing phonological information quickly
  - ♦ Torgesen has developed a test of phonological awareness that predicts reading skill
  - ♦ Inefficient use of the phonological loop for speech codes during reading means:
    - more resources in the Central Executive must be used for storage
    - fewer resources in the Central Executive are available for comprehension

## Evidence for Visuo-Spatial Sketch Pad

- ☞ Visuo-Spatial Sketch Pad has not been studied as extensively as the Phonological Loop
- ☞ Viewing visual patterns or color patches can interfere with ability to generate images or use imagery to remember a list

## Other Specialized Systems?

- ☞ Reisberg suggests that the specialized systems are created by skill at a cognitive task
- ☞ Developed a new skill-based memory subsystem based on a finger-tapping task
  - ♦ each finger represents a digit
  - ♦ tap fingers in sequence to code a small string of digits
- ☞ Subjects who learned and used the finger-tapping system could remember longer strings of digits
- ☞ Drumming the fingers while studying the list reduced the digit span

## Neuropsychology of STM & WM

- ☞ Case Studies:
  - ♦ Henry M. (HM) (amnesia following surgery for epilepsy)
  - ♦ KF (brain injury received in a motorcycle accident)
  - ♦ Korsakoff's Patients (amnesia related to chronic alcoholism and malnutrition)
- ☞ Variations in quality of STM ability (depending on severity of the brain injury)
- ☞ All cases show deficits in transfer of information from a short- to a long-term form of representation
- ☞ Evidence based on brain imaging studies