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COLLEGE OF BUSINESS STUDENTS SCORE IN TOP 80TH PERCENTILE ON NATIONAL BUSINESS FIELD TEST

PENSACOLA—University of West Florida business students are excelling, and it has been confirmed by a recent Business Field Test that was conducted during the fall 2005 semester by the UWF College of Business. UWF business students scored in the 80th percentile nationally when compared to the 80,044 students examined at 469 U.S. institutions. Nine of the 110 UWF students taking the test scored in the 95th percentile, placing them among the best business students in the nation.

“These results are a confirmation of the College of Business’s reputation for a high quality, student-oriented educational experience which provides students with the business skills and knowledge requisite for successful careers in business and society,” said UWF College of Business Dean Ed Ranelli. “Our students tell us that what distinguishes UWF’s educational experience is a faculty dedicated to teaching and student learning, a rigorous and relevant curriculum and small classes where students work directly with faculty and with other students on business projects, issues and problems.”

The field test evaluated mastery of business concepts, principles and knowledge expected of students at the conclusion of their studies in business. Major areas covered by the test were accounting, economics, management, quantitative business analysis and information systems,

finance, marketing, legal and social environment and international issues. Questions for the test are designed to measure a student's knowledge and ability to apply significant facts, concepts, theories and analytical methods. More than 500 colleges and universities employ one or more of the Major Field Tests for student achievement and curriculum evaluation each year.

“The UWF College of Business provides a first-rate business educational experience for young adults and professionals in Northwest Florida, and in doing so, advances the educational and economic development of the region,” said Ranelli.

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