

**The University of West Florida
College of Business**

Policy on Intellectual Contributions Portfolio

Relationship to College of Business Mission Statement

The bases for the College's Intellectual Contributions Portfolio and Academic/Professional Qualification criteria are found in the College's Vision, Mission, and Core Values/Guiding Principles.

Vision

The College of Business at the University of West Florida is the institution of choice for northwest Florida students seeking quality baccalaureate and master's degree level business education and is a key contributor to the educational and economic development of the region.

Mission

The mission of the College of Business is to provide a high quality, student-oriented, educational experience to baccalaureate and master's degree business students primarily from the northwest Florida region.

With a focused priority on teaching excellence, supported by scholarship and service, the College of Business prepares students for successful careers in business and society and, in doing so, advances the educational and economic development of northwest Florida. [Italics added.]

Core Values/Guiding Principles [excerpt]

Complementing the University's core values and Making Way for Excellence standards, the College believes its programs, activities, and services should exemplify the following characteristics:

Scholarship

- *Scholarship that enriches teaching, enhances relevance and currency of faculty, and advances business practices, knowledge, and instruction. [Italics added.]*

Intellectual Contributions Portfolio

As a college that places a high value on teaching, the College's intellectual portfolio is expected to contribute to faculty relevance and currency through scholarship on business practices, the underlying disciplines of business, and to improvements in management education. Over time, and in the aggregate, the College's contributions

are expected to be more or less evenly distributed with respect to practice, discipline, and pedagogy/learning with slightly more emphasis on practice.

In addition to identifying intellectual contributions as related to practice, discipline, and pedagogy/learning, the College monitors contributions in the following categories*:

Type I activities: Significant intellectual contributions

1. Peer-reviewed journal articles
2. Editorially reviewed journal articles
3. Scholarly or practitioner books, text books, or book revisions
4. Scholarly book chapters

Type II activities: Major intellectual contributions

1. Articles representing major intellectual contributions not considered Type I activity
2. Cases in a refereed journal
3. Chapters or cases in scholarly, practitioner or text books
4. Peer-reviewed, externally funded grants with substantial funding
5. Proceedings of an academic or professional conference
6. Instructional software; Instructional materials such as instructor's resource manual for text books
7. Presentations at an academic or professional conference
8. Serving as editor or associate editor for a national peer reviewed journal

Type III activities – Other intellectual contribution, professional development, and professional experience

1. Publicly available material describing the design and implementation of new curricula, new courses, or new teaching methods; Publicly available research working papers; book reviews; published reports on consulting project;
2. Other scholarship products that exist in written form, either electronic or hard copy, and are available for scrutiny by academic peers or practitioners.
3. Professional development and professional experience (as described below in Section 2 of Maintenance of Professional Qualifications).

The College's Intellectual Contributions Portfolio results principally from the combined efforts of the College's faculty as individuals. In addition to individual faculty contributions described above, the Haas Center for Business Research and Economic Development and the UWF Small Business Develop Center contribute to the College's portfolio through a variety of means including research projects, grants, studies, and surveys that enhance economic development in the region and state.

Individual expectations with respect to intellectual contributions are described in the section on Academic and Professional Qualifications.

Aggregate review of the College's Intellectual Contributions is done annually in conjunction with the review of progress toward achieving the goals and meeting the priorities in the College's Strategic Plan and preparation of the College's annual

reports. Individual faculty intellectual contributions reviews are done annually in conjunction with the annual review of faculty performance and review of academic/professional qualification status.

*Note: These categories are more fully described in the College of Business Policy on Academic and Professional Qualifications.

Approved by College Council: 1/23/07