

**Bachelor of Science in Business Administration
Curriculum Review--UWF Assurance of Learning Outcomes
BSBA Prerequisites and Common Core**

INSTRUCTION/ASSESSMENT CODES

I = instruction
 UO = ungraded observation
 GO = graded observation
 PE = problems-based examinations
 EE = essay-based examinations
 OE = objective-based examinations;
 e.g., multiple choice, true-false,
 fill in the blank
 GP = graded papers, presentations,
 other student work
 O = other (please specify in a footnote)

Course	Title
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COMMON PREREQUISITES

ACG 2021	Principles of Financial Accounting
CGS 2570	Personal Computer Applications
ECO 2013	Principles of Economics--Macro
ECO 2023	Principles of Economics--Micro
MAC 2233	Calculus with Bus Applications
STA 2023	Elements of Statistics

BUSINESS CORE

ACG 3311	Applied Managerial Accounting
BUL 3130	Legal Environment of Business
FIN 3403	Managerial Finance
GEB 4361	Bus in the Intrnl Envir (also GEB 5365)
GEB 3453	Business Ethics & Stakeholder Mgt
ISM 3011	e-Business Systems Fundamentals
MAN 3025	Management Fundamentals
MAN 3504	Operations Management
MAN 4720	Policy Analysis & Formulation
MAR 3023	Marketing Fundamentals
ENC 3250	Professional Writing
GEB 3212	Writing for Business: Theory & Prac

Our graduates will be able to

1.1 Identify problems, select and apply appropriate problem solving techniques, and make appropriate recommendations (Critical Thinkers)	1.2 Integrate knowledge across business disciplines (Critical Thinkers)	2.1 Develop effective written presentations (Effective Communicators)	2.2 Create and deliver effective oral presentations (Effective Communicators)	3.1 Recognize ethical issues that occur in business, evaluate alternative courses of action, and evaluate the implications of those actions (Ethical Decision Makers)	4.1 Plan projects effectively, work effectively in teams, and deliver projects on time (Effective Project Managers)	5.1 Correctly recognize and effectively use the terminology and concepts in major business disciplines, information systems, management, accounting, marketing, economics, and finance (Skilled in the Use of Specific Business Content Areas)	5.2 Demonstrate specific skills (Skilled in the Use of Specific Business Content Areas)
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I,UO,PE,OE,GP	I,GO,OE,PE	GP	GP,UO	I,UO,EO,GP	GP,UO	I,OE,GP	
PE,EE,OE	PE,OE	EE	I	UO,EE		EE,OE	PE,OE
I,PE,EE,OE	I,PE,OE			I,UO,GO		I,EE,OE	I,GO,PE,OE

I,UO,PE,EE,OE,GP	I,UO,PE,EE,OE,GP	I,PE,EE,GP	GP	I,UO,GO,EE,OE	I,UO,GP	I,UO,PE,EE,OE,GP	I,UO,PE,EE,OE,GP
I,GP,OE							I,GP,OE
I,PE,OE,GP	I,PE,OE,GP	I,PE,OE,GP	I,PE,OE,GP	I,PE,OE,GP		I,PE,OE,GP	I,PE,OE,GP
I,EE	I,EE	I,EE	I,GO,GP	I,GO	I	I,EE	
I,UO,GO,OE	I,UO,GO,OE		I,GO,GP	I,UO,GO,OE		I,UO,GO,OE	
I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	
I,GO,OE	I,GP	GP	GO	I,UO,GO,PE,EE,OE,GP	GP	I,OE	
I,UO,PE,OE	I,UO,PE,OE			I,UO,OE	I,UO,OE	I,UO,PE,EE	
I,UO,GO,GP	I,OE,GP	I,GP		I,OE,GP	I,UO,GO,O	I,UO,GO,OE,GP	
I,UO,EE,OE,GP	I,EE,OE,GP	I,UO,GO,GP	I,GP	I,UO,EE,OE,GP	I,UO,GO,GP	I,UO,EE,OE,GP	I,UO,PE,EE,OE
		I,GP					
I,PE,EE,GP	I,GP	I,PE,EE,GP	I,GO,GP	I,PE,EE,GP	I,GO,GP	I,PE,EE,GP	