

**Bachelor of Science in Business Administration
Curriculum Review--AACSB Topical Coverage per Standard 15
BSBA Prerequisites and Common Core**

INSTRUCTION/ASSESSMENT CODES

I = instruction
 UO = ungraded observation
 GO = graded observation
 PE = problems-based examinations
 EE = essay-based examinations
 OE = objective-based examinations;
 e.g., multiple choice, true-false,
 fill in the blank
 GP = graded papers, presentations,
 other student work
 O = other (please specify in a footnote)

Course	Title
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COMMON PREREQUISITES

ACG 2021	Principles of Financial Accounting
ACG 2071	Principles of Managerial Accounting
CGS 2570	Personal Computer Applications
ECO 2013	Principles of Economics--Macro
ECO 2023	Principles of Economics--Micro
MAC 2233	Calculus with Bus Applications
STA 2023	Elements of Statistics

BUSINESS CORE

ACG 3311	Applied Managerial Accounting
BUL 3130	Legal Environment of Business
FIN 3403	Managerial Finance
GEB 4361	Bus in the Intl Envir (also GEB 5365)
GEB 3453	Business Ethics & Stakeholder Mgt
ISM 3011	e-Business Systems Fundamentals
MAN 3025	Management Fundamentals
MAN 3504	Operations Management
MAN 4720	Policy Analysis & Formulation
MAR 3023	Marketing Fundamentals
ENC 3250	Professional Writing
GEB 3212	Writing for Business: Theory & Practice

General Knowledge and Skill					
Communication Abilities	Ethical and reasoning abilities	Analytic Skills	Use of Information Technology	Multicultural and Diversity Understanding	Reflective thinking skills

Management-Specific Knowledge and Skills								
Ethical and legal responsibilities in organizations and society	Financial theories, analysis, reporting, and markets	Creation of value through the integrated production and distribution of goods, services, and information	Group and individual dynamics in organizations	Statistical data analysis and management sciences as they support the decision-making processes throughout an organization	Information technologies as they influence the structure and processes of organizations and economies, and as they influence the roles and techniques of management	Domestic and global economic environments of organizations	Other management-specific knowledge and abilities as identified by the school	Diversity (as defined in Section I.D)

UO	PE,OE	PE,OE	UO,GP		PE,UO
UO	PE,OE,GP	I,PE,OE,GP	UO,GP		I,PE,UO
			I		
UO,EE	UO,OE,PE	OE,PE	I,GP	I	EE,OE
I,UO,EE	I,UO,EE,PE	I,PE,OE	I,O	I	I,UO,EE,OE
		I,OE			
		I,OE			

UO	UO,PE,OE		UO,GP	PE	UO	UO		
I,UO	PE,GP,UO	PE,GP,UO	UO,GP	PE	UO	UO		
					I			
I,EE,OE	PE,EE,OE	I,OE	I,OE	UO,GO,PE,OE	I,UO,GO	PE,EE,OE	I	I
I,UO,EE,OE	I,EE,PE,OE	I,PE,EE,OE	I,OE	I,PE,OE	EE	I,OE		
				I,OE				
				I,OE				

I,UO,PE,EE	I,UO,EE,OE	I,UO,PE,OE	I,PE		I,UO,GO,PE,OE
	I,OE,GP	I,OE,GP			I,OE,GP
UO,GP	I,PE,EE,OE,GP	I,PE,EE,OE,GP	I,PE,EE,OE	I	I,PE,EE,OE,GP
I,GO	I,GO	I,GO	I,GO	I,GO	GO,EE
I,UO,GO,OE	I,UO,GO,OE	I,UO,GO,OE		I,UO,GO,OE	I,UO,GO,OE
I,UO,GO,PE,EE,OE	I,UO,GO,PE,EE,OE	I,UO,GO,PE,EE,OE	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP
I,GP	I,UO	I,GO	I,GO	I,GO	EE
I,UO,PE	I,UO,PE,OE	I,UO,PE,OE	I,UO	I,GO	I,UO
UO,GO,GP	I,UO	I,UO,GO,EE,OE,GP	I,GO,GP	I	I,GP
I,UO,GO,EE,OE,GP	I,UO,OE,GP	I,UO,GO,PE,EE,OE,GP	I,GP	I,EE,OE,GP	I,UO,GO,EE,GP
I,GP			GP	I,PE,EE,GP	I,GP
I,GO,PE,EE,GP	I,PE,EE,GP		GP	I,PE,EE,GP	I,GP

I,UO,OE	I,UO,PE,OE	I,UO,PE	I,UO	UO,OE	I	I,UO	I,UO,PE,OE	
I,OE,GP								
I,PE,OE,GP	I,PE,OE,GP	I,PE,OE,GP		I,PE,OE,GP	I,PE,EE,OE	I,PE,EE,OE	I,PE,OE,GP	
I,GO	I,GO	I,GO	EE,O	I	I	I,GO	I,GO	I,GO
I,UO,GO,OE			I,UO,GO,OE			I,UO,GO,OE		I,UO,GO,OE
I,UO,GO,PE,EE,OE	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP		I,UO,GO,PE,EE,OE,GP
UO,OE	I,OE	GO,GP	GO,GP	I,OE	I,OE	I,OE		I,OE
I,UO,OE	I,OE	GO,GP	GO,GP	I,OE	I,OE	I,OE		I,UO,OE
I	I,GO,PE,GP	I,GO,GP	I,UO,GO		I,UO,GO	I,UO,GO,GP		1
I,EE,OE,GP	I,PE,OE	I,GO,EE,OE,GP	I,EE,OE,GP	I,OE,PE,EE	I,EE,OE,GP	I,EE,OE		1
I			I,UO		I,GP	I,GP		I,GP