

Master of Business Administration
Curriculum Review--Spring 2008

ABBREVIATIONS
 CT = Critical Thinkers
 EC = Effective Communicators
 EDM = Ethical Decision Makers
 EPM = Effective Project Managers
 SBA = Skilled Business Analysts

INSTRUCTION/ASSESSMENT CODES
 I = instruction
 UO = ungraded observation
 GO = graded observation
 PE = problems-based examinations
 EE = essay-based examinations
 OE = objective-based examination;
 e.g., multiple choice, true-false,
 fill in the blank
 GP = graded papers, presentations,
 other student work
 O = other (please specify in a footnote)

Management-Specific KSAs (Std 15)							
Ethical/Legal Responsibilities in Org & Society (AACSB+ALC)	Financial Theories, Analysis, Reporting, Markets (AACSB)	Creation of value through the integrated production and distribution of goods, services, and information (AACSB)	Group & Individual Dynamics in Organizations (AACSB)	Statistical Data Analysis/Management Science (AACSB)	Information Tech re Org & Economies and Mgmt (AACSB)	Domestic & Global Economic Environments of Org (AACSB)	Diversity

Capacities (Std 18)		
Lead in Organizational Situations	Apply Knowledge in New & Unfamiliar Circumstances	Adapt & Innovate to Solve Problems; Innovate; Manage

Course	Title
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MBA Program Courses

Level 1	
ACG 6309	Acctng Aspects of Bus Policy Det
GEB 6895	Business & Public Policy
ISM 6026	Mgmt of Info Systems & Technology
MAN 6156	Mgmt & Organizational Behavior
QMB 6305	Quantitative Methods for Business
Level 2	
ECP 6705	Advanced Managerial Economics
FIN 6406*	Financial Management
MAN 6511	Operations Mgmt Problems
MAR 6815	Marketing Management
Level 3	
MAN 6721	Strategic Mgmt & Policy Formulation

	PE,EE,OE,GP	PE,EE,OE,GP	I	PE,EE				
I,UO	I,UP,GO,PE EE,GP	I	I,UO,GO,O	I,UO	I,UO,GO	I,UO,GO,PE EE,GP		
I,UO,O		I,UO,GO,EE,GP	I,UO,GO,O		I,UO,GO,OE,GP,O	I,UO,GO,OE,GP,O	UO	
I,UO,GO,PE,EE,GP	I	I,UO	I,UO,GO,PE,EE,GP	I,PE,GP	I,PE,GP	I,UO,GO,PE,EE,GP	I,UO,EE,GP	
I		I		I,UO,PE,EE,GP				
I	I,PE,OE,GP	I,UO,GO,PE,EE, OE,GP	I,UO,EE	I,PE,EE,OE	I,PE,EE,OE,GP	I,UO,PE,EE,OE,GP	I	
	I,PE,EE,OE,GP							
I,UO,GO,PE,EE, OE,GP	I,UO,GO,PE,EE OE,GP	I,UO,GO,PE,EE OE,GP	I,UO,GO,PE,EE OE,GP	I,UO,GO,PE,EE OE,GO	I,UO,GO,PE,EE, OE,GP	I,UO,GO,PE,EE OE,GP	I,UO,GO,PE,EE, OE,GP	
GP	GP	GP	GP	GP	GP	GP	GP	
I,EE	I,PE,EE,GP,O	I,O	UO,GO,O			I	I,EE,GP	I

	PE,OE,GP	
UO	I,UO,GO,PE,EE	I,UO,GO,PE,EE
I,UO,GO,EE,GP	I,UO,GO,EE,GP,O	I,UO,GO,EE,GP,O
I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GP
	I,PE,EE,GP	I,PE,EE,GP
I,EE,OE	I,UO,EE	I,UO,PE,EE,OE,GP
	I,PE,EE,OE	NA
I,UO,GO,PE,EE, OE,GP	I,UO,GO,PE,EE, OE,GP	I,UO,GO,PE,EE OE,GP
GP	GP	GP
I,UO,GO,PE,EE, OE,GP,O	I,UO,GO,PE,EE OE,GP,O	I,UO,GO,O

MBA Foundation Courses

ACG 5026	Financial Accounting Survey
GEB 5870	MBA Found: e-Business Systems
GEB 5871	MBA Found: Economics
GEB 5872	MBA Found: Financial Mgt I
GEB 5873	MBA Found: Financial Mgt II
GEB 5874	MBA Found: Financial Mgt III
GEB 5875	MBA Found: Mgt Skills & Applicat
GEB 5876	MBA Found: Marketing Management
GEB 5877	MBA Found: Appl Mgt Statistics
GEB 5878	MBA Found: Bus Process Integration
GEB 5898	MBA Found: Business Analytics
GEB 5930	MBA Found: Info Res & Ind Analysis

Not Offered since fall 2001, replaced by GEB 5872, GEB 5873, GEB 5874								
I,OE		I,EE,OE	I		I,UO,GO,EE,OE			
I	I,UO,PE,OE	I,UO,PE,OE	I	I,UO,PE,OE	I,UO,OE	I,UO,OE		
	I,PE,OE							
I,UO	I,UO,GO,OE,GP		I,UO		I,UO	I,UO		
NA	I,OE							
I,EE,GP			I,UO,GP			I,EE,GP	I,EE,GP	
I		I,UO,GO,PE,EE,OE				I,UO,GO,PE,EE,OE	I	
Not offered since fall 2003, replaced by GEB 5898								
UO	GO,GP		I,UO		GO,GP	I,UO,GO,GP	UO	
	I,GO,PE,OE			I,GO,PE,OE		I,GO,PE,OE		
	I,GP	I,GP				GP		

	I,GO,EE,OE,GP	I
	I,PE,OE	I,UO
	I,PE,OE	
I,UO	I,UO,GO,OE,GP	UO,GO,OE,GP
	I,OE	
I	I,EE	I,EE,GP
	I,UO,GO,PE,EE,OE	I,UO,GO,PE,EE,OE
UO	I,GO,GP	I,UO,GO,GP
	I,GO,PE,OE	I,GO,PE,OE
	I,GP	

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MBA AOL Plan										Project Management (ALP)
CT	EC		EDM		EPM			SBA		
Critical Thinking	Effective Written Presentation	Effective Original Oral Presentation	Evaluate and Defend Course of Action for Ethical Issue	Ethical Issues in Companies within an Industry	Personal Motivation Statements and Contracts for Team	Contribute to Team Performance in Complex Business Issue	Plan Research Study for Industry, Collect Data, Submit Report	Strategic Plan for IS/IT in an Organization	In-depth Analysis of an Industry across Functional Areas	

Course	Title
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PE,EE,GP	EE,GP	GP								
I,UO,GO,PE	EE,GP	UO	EE				UO,GO,PE			
I,UO,GO,EE,GP,O	GO,GP	UO,GO	I,UO,GO,GP,O	GP,O			UO,GO,O	I,GP	I,GP	
I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GO	I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GP	I,UO,GO,PE,EE,GP			
I,PE,EE,GP	I,GP							I,GP		

Level 2

ECP 6705	Advanced Managerial Economics
FIN 6406*	Financial Management
MAN 6511	Operations Mgmt Problems
MAR 6815	Marketing Management

I,EE,GP	I,GP	I,UO,GP	GP	I,UO				I,GP		I,GP
GP	GP						GP			GP
I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP	I,UO,GO,PE,EE,OE,GP
GP	GP	GP	GP	GP	GP	GP	GP	GP	GP	GP

Level 3

MAN 6721	Strategic Mgmt & Policy Formulation
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I,EE,GP,O	I,GO,GP	I,GO	I,UO,GO	I,UO,GO			I,UO,GO,O	I,UO,GO,EE,GP		I,UO,GO,PE,EE,GP
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GEB 5930	MBA Found: Info Res & Ind Analysis

I,EE,OE				GO						
I,UO										
I,UO,GO,OE,GP	GP		I,UO	I,UO				GP		GP
OE										
I,UO,EE	EE,GP	UO	I,EE,GP	I,EE,GP	I,UO	UO				
I,UO,GO,EE,OE	GO,EE									
I,UO,GO,GP	I,GP	I,UO,GO,GP	UO				I,UO,GO,GP			I,UO,GO,GP
I,GO,PE,OE										
I,GP	I,GP			GP				I,GP		I,GP