

**Assurance of Learning—MBA**  
**Assessment Schedule History and Projection**

Learning Outcome	Assessment Procedure	Assessment Location	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010
1.1 Critical thinking—analyze key elements of a complex business problem . . .	*Case Study analysis	*ISM 6026 Mgt of Info Tech *MAR 6815 Marketing Mgt					Spring 2009	Spring 2010
2.1 Communication—develop an effective written presentation of a business issue	*Industry Analysis Paper **Portfolio Papers	*GEB 5930 MBA Fd:Inf Res **Portfolio courses		Spring 2006	Summer 2006 Spring 2007	Summer 2007 Fall 2007 Spring 2008	Fall 2008 Spring 2009	Fall 2009 Spring 2010
2.2 Communication—deliver an effective original oral presentation . . .	*Presentation	*GEB 5878 MBA Fd:Mktg			Spring 2007	Summer 2007 Fall 2007 Spring 2008	Fall 2008 Spring 2009	Fall 2009 Spring 2010
3.1 Ethical decision makers—identify an ethical issue . . .	*Embedded issue in case study	*MAR 6815 Marketing Mgt *MAN 6721 Str Mgt & Policy				Explore Spring 2008	Pilot Fall 2008	Fall 2009
3.2 Ethical decision makers—identify, discuss, and develop conclusions .	*Portfolio project papers	*Portfolio courses				Summer 2007	Fall 2008	Fall 2009
4.1 Effective project managers—motivation statements . . .	*Motivation paper	MAN 6156 Mgt & Org Beh				Summer 2007 Fall 2007	Fall 2008	Fall 2009
4.2 Effective project managers—team performance . . .	*Peer evaluations	*ISM 6026 *MAR 6815 *MAN 6721			Spring 2007	Spring 2008	Spring 2009	Spring 2010
4.3 Effective project management—plan a research study	*Portfolio completion	*End of program review	Summer 2004 Fall 2004 Spring 2005	Summer 2005 Fall 2005 Spring 2006	Summer 2006 Fall 2006 Spring 2007	Summer 2007 Fall 2007 Spring 2008	Summer 2008 Fall 2008 Spring 2009	Summer 2009 Fall 2009 Spring 2010
5.1 Skilled business analyst—strategic plan . .	*Portfolio Project	ISM 6026			Spring 2007	Spring 2008	Spring 2009	Spring 2010
5.2 Skilled business analyst—in-depth analysis . . .	*Portfolio papers (in semester when relevant course offered) **Exit Interviews	*ECP 6705 *MAR 6815 *FIN 6406 *MAN 6511 **Outside class	Summer 2004 Fall 2004 Spring 2005	Summer 2005 Fall 2005 Spring 2006	Summer 2006 Fall 2006 Spring 2007	Summer 2007 Fall 2007 Spring 2008	Summer 2008 Fall 2008 Spring 2009	Summer 2009 Fall 2009 Spring 2010