
Daniela Johnstone

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OBJECTIVE Retail sales manager position in the cellular phone industry, using good communication and negotiating skills.

SUMMARY OF QUALIFICATIONS

- Five years' experience in retail sales
- Excellent interpersonal and communication skills
- Proficiency using Microsoft Office
- Fluency in spoken and written Spanish

EXPERIENCE **Retail Sales Representative**, Universe Retail Stores, Deerfield, WI October 2010 to October 2011

- Exceeded monthly sales goals for 8 months out of 12
- Provided technical training on products and services to new sales reps

Sales Associate, Computer Products Warehouse, Deerfield, WI July 2008 to September 2010

- Demonstrated, recommended, and sold a variety of computer products to customers
- Led computer training for other sales associates
- Received commendation for sales accomplishments

Salesperson (part-time), Home and Garden Design Center, Madison, WI July 2006 to June 2008

- Helped customers in flooring department with selection and measurement of a variety of flooring products
- Assisted department manager with product inventory

EDUCATION **University of Wisconsin, Madison, WI**
Bachelor's in Business Administration, June 2011

Madison Area Technical College, Madison, WI
Associate's in Information Systems, June 2009

HONORS AND ACTIVITIES

- Elected to Beta Gamma Sigma, international honor society for business students
- Qualified for Dean's List, six academic periods
