

# EDUCATIONAL LEADERSHIP

Degrees: Master of Education  
 Department: Professional and Community Leadership  
 Building 77, Room 143  
 (850) 474-2251  
<http://uwf.edu/education/copsgrad@uwf.edu>  
 College: Professional Studies

The Department of Professional and Community Leadership coordinates the various specializations in the Master of Education in Educational Leadership Program.

## ADMISSION REQUIREMENTS

General university requirements for admission to graduate programs are described in the Graduate Admissions section. Graduate departments are currently developing departmental admission guidelines to govern admission to their specific disciplines. Refer to individual departments for more details regarding acceptable graduate admissions test, minimum score requirements, etc. The department requires the applicant to submit a letter of intent including the name, address, email, and phone number of three professional references. The completed application will be reviewed by each department's Graduate Admissions Committee.

## DEGREE REQUIREMENTS

In addition to general University requirements, students seeking the M.Ed. in Educational Leadership must meet the requirements listed below.

- A. Be admitted to the program;
- B. Submit an approved degree plan which includes 30-36 semester hours;
- C. Complete degree requirements within five years from the date of admission; and
- D. Be recommended for graduation by the Department of Professional and Community Leadership.
- E. The Florida Department of Education requires that all students graduating with a graduate degree in Educational Leadership must pass the Florida Educational Leadership Examination (FELE) as a condition of completing their degree and receiving certification for school administration.

## Foundational Proficiencies (0-6 Hours)

Met the ESOL/ELL requirement of sixty (60) hours of ESOL district inservice points or three (3) credit hours in a survey course. This can be satisfied by completing TSL5085 - ESOL Principles and Practices

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## EDUCATIONAL LEADERSHIP CERTIFICATION SPECIALIZATION

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The Educational Leadership Certification Specialization, approved by the Florida Council on Educational Management, is designed for students who wish to prepare for administrative and supervisory positions such as principal, assistant principal, district supervisor, in-service director, curriculum developer, or dean in public and private elementary and secondary schools.

The specialization covers the ten Florida Principal Leadership Standards and associated competencies and seeks to prepare students for the Florida Educational Leadership Exam (FELE).

### Major Requirements (33 sh)

EDA	5191	Leadership in Education-School Improvement Theory & Practice.....	3
EDA	6063	Introduction to Educational Leadership .....	3
EDA	6222	Administration of School Personnel .....	3
EDA	6232	Law & Education .....	3
EDA	6240	Introduction to School Finance .....	3
EDA	6503	The Principalship .....	3
EDF	6287	Instructional Technology for Educational Leaders .....	3
EDF	6460	Foundations of Measurement .....	3
EDG	5250	Principles of Curriculum Development .....	3
EDG	6285	Data Driven Decisions Using Standardized Student Achievement Data .....	3
		Elective (with adviser approval) .....	3

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## EDUCATION & TRAINING MANAGEMENT SUBSPECIALTY (ETMS)

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The 36 semester hour specialization is designed for military officers and others interested in working in training in the military, business, and industry. It is offered through an inter-institutional agreement with George Mason University, George Washington University, University of Memphis, Old Dominion University, San Diego State University, and the University of Rhode Island. Interested individuals should contact the Department of Professional and Community Leadership or the educational officer at their base for the competency areas and designated courses offered through UWF.

Students must complete either an action research project, thesis, or take a comprehensive exam and additional course work to reach 36 hours of credit.

Students and advisors must select courses with care to ensure that (1) prerequisite requirements are met and (2) a minimum of 15 sh at the 6000-level or above are completed.

No more than 49% of the program requirements for the degree may be taken in traditional business subjects.

Students not seeking the Navy's ETMS certification should contact their advisor if other electives are desired.

Choose one course in each of the following ten areas (30 sh)

### Basic Management Principles

Choose one:

EME 6426	HPT Interventions.....	3
GEB 5875	MBA Foundations: Management Skills and Applications.....	1.5
PAD 5107	Modern Public Organizational Theory.....	3
PAD 5434	Leadership.....	3
PAD 6053	Public Administration Professional.....	3

### Education and Training Organization/Operation

Choose one:

EDA 5191	Leadership in Education: School Improvement Theory and Practice.....	3
EME 6356	Performance Analysis for HPT Environments.....	3
EME 6409	Distance Learning Implementation.....	3
EME 6427	Implementing HPT Interventions.....	3
EME 6601	Needs Assessment and Evaluation in Instructional Technology Environments.....	3
EME 6632	Instructional Technology Tools and Issues ..	3
GEB 5870	MBA Foundations: e-Business Systems ...	1.5

### Planning, Programming, Statistical, and Budgeting Systems

Choose one:

EME 6628	Contract Administration: Large Scale Instructional Technology Systems.....	3
PAD 6208	Finance and Legislative Advocacy for Nonprofit Organizations.....	3
PAD 6227	Public Budgeting.....	3

### Principles and Applications of Instructional Systems Development

Choose one:

EDG 5250	Principles of Curriculum Development.....	3
EDG 5332	Principles of Instructional Design and Product Development.....	3
EME 5355	Instructional Design for HPT.....	1.5
EME 6415	Designing Instructional Courseware.....	3

### Personnel/Manpower Management

Choose one:

EDA 5191	Leadership in Education: School Improvement Theory and Practice.....	3
EDA 6222	Administration of School Personnel.....	3
MAN 6156	Management and Organizational Behavior ..	3
PAD 6417	Human Resources Management for Public Service.....	3

### Education/Training Psychology

Choose one:

EDF 6218	Psychological Foundations for Education: Learning and Instruction.....	3
EME 6356	Performance Analysis for HPT Environments.....	1.5
EME 6936	Seminar in HPT Issues: Human-Computer Interaction.....	1.5

### Education/Training Research and Development Processes, Policies, and Procedures

Choose one:

EDF 6481	Educational Research.....	3
EME 6428	Evaluating HPT Interventions.....	3
PAD 6701	Quantitative Applications in Public Administration.....	3
PAD 6706	Public Administration Research Methods.....	3
or choose both:		
EME 6357	Tools for HPT Evaluation.....	1.5
EME 6358	Evaluation Models for MSA Professionals.....	1.5

### Application of Computer and Web-Based Technology to Education

Choose one:

EME 6316C	Instructional Management and Technology ..	3
EME 6414C	Web-based Instructional Tools for Educators.....	3
EME 6415	Designing Instructional Courseware.....	3
EME 6458	Distance Learning Policy and Planning.....	3

### Contract Administration

Choose one:

PAD 5605	Administrative Law.....	3
PAD 6275	Political Economy of Public Administration.....	3

### Existing and Conceptual Systems

Choose one:

EDA 6061	Educational Organization and Administration.....	3
EDG 6335	Advanced Instructional Design and Product Development.....	3
EME 6408	Integrated Technology Learning Environments.....	3
EME 6428	Evaluating HPT Interventions.....	3

### Thesis, or Action Research, or Additional Course Work & Comprehensive Exam (6 sh)

Thesis in area of concentration.....	6
Action Research in area of concentration.....	6
Additional Courses AND Comprehensive Examination.....	6

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## ETMS - INSTRUCTIONAL TECHNOLOGY

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Students from PreK-12, community colleges, business and industry, and the military interested in the application of instructional technology for education and training can select the Instructional Technology emphasis within the ETMS program. The option emphasizes emerging technology applications such as web-based instruction, multimedia design, and distance learning with a strong focus on instructional systems design, planning, and change.

### ETMS Professional Core (12 sh)

EDF 6218	Psychological Foundations for Education: Learning & Instruction.....	3
EDF 6404	Educational Statistics I.....	3
EDF 6481	Educational Research.....	3

Choose one:

EDF 6602	Trends & Issues in Education: Social, Multicultural, Historical & Philosophical Analysis.....	3
EDF 6608	Educational Theories & Practices: Social, Multicultural, Historical & Philosophical Analysis.....	3

### Specialization Courses (24 sh)

#### Instructional Technology Courses (12 sh)

EDG 5332	Principles of Instructional Design & Product Development.....	3
EME 6316C	Instructional Management & Technology.....	3
EME 6408	Integrated Technology Learning Environments.....	3
EME 6607	Instructional Technology Planning & Change.....	3
Course offered 1-5 sh per semester		

**Production Courses (9 sh)**

EME 6414C	Web-Based Instructional Tools for Educators .....	3
EME 6458	Distance Learning Policy & Planning.....	3
	Advisor approved production course.....	3

**Telecommunications Courses (3 sh)**

Choose one:

EME 6409	Distance Learning Implementation.....	3
EME 6632	Instructional Technology Tools and Issues.....	3
	Course offered 1-3 sh per semester	

**Technology Showcase (0 sh)**

During the last semester of enrollment, students will participate in a technology showcase scheduled by the department chairperson.

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## ETMS - HUMAN PERFORMANCE TECHNOLOGY

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Organizations have recognized that the key to their success lies in their ability to set a mission and implement it in the most cost-effective means available. If a unit within the organization is not operating at the level required to complete the mission, a strategy for meeting the performance needs must be identified. Human Performance Consultants are increasingly called upon to analyze and recommend solutions to performance problems. They recommend a wide range of solutions including training, changing employee incentive systems, redesigning the work environment, or implementing new technology, for example. Human Performance Technology (HPT) is implemented in many types of organizations, including commercial enterprises, governmental agencies, and the military. In the HPT specialization, students develop proficiency in resolving performance problems in military, business and industry, and educational systems.

**ETMS Professional Core (12 sh)**

Same as ETMS/IT

**Specialization Courses (18 sh)**

EDG 5332	Principles of Instructional Design & Product Development.....	3
EME 6408	Integrated Technology Learning Environments .....	3
EME 6426	HPT Interventions .....	3
EME 6427	Implementing HPT Interventions .....	3
EME 6429	Human Performance Improvement .....	3
EME 6628	Contract Administration: Large Scale Instructional Technology Systems.....	3

**Electives (6 sh)**

Choose from the following courses:

EME 6428	Evaluating HPT Interventions.....	3
EME 6601	Needs Assessment and Evaluation in Instructional Technology Environments.....	3

Additional Advisor-Approved Electives

**Final Project (0 sh)**

Complete a Final Project, approved by the program advisor, which encompasses theories and applications of HPT.