

Volume 5— Fall 2008, Issue 6 - Week of October 6, 2008

## Don't tag me in *that* photo!

Social networking sites are popular, there's no denying it. They've even become adjectives in our daily language, "That is definitely a MySpace photo!" However, businesses are starting to use social networking sites to *their* advantage. No longer does the "First 7 Seconds Impression" rule apply anymore, interviewers are already determining the type of person you are before you even step through the front door. Here are some things to keep in mind.

- "But that's invasion of privacy!" Not so. Sites such as Facebook have search engines connected to the files that are uploaded to their database and many users aren't sure or haven't yet reviewed their privacy controls. Double check the site's privacy policy. A good rule of thumb, "If It's OK for Mom, It's OK For Facebook."

- Be aware of what your friends can see on your page. Sometimes it's easy to look at someone's Facebook or MySpace when logged in as a "friend" of yours.

- Determine access intentionally. Some counselors and career advocates suggest deactivating your social pages while job searching.

- Set a standard. These social networking sites are for just that; *networking*. Think twice to yourself about the image you are showing your friends, family, acquaintances, and future friends or colleagues. A picture says a thousand words.

- You can always look to these sites for *your advantage*, too. Find alumni or companies that interest you and search for items that you may have in common or interest you both.

- Some material taken from our Career Development Guide

### Job of the Week

**Job ID:** 5192

**Job Title:** Local Sales Manager

**Type:** Full Time

**Organization:** Cumulus  
Broadcasting

**Job Description:** Managing an active account list, as well as, assisting our management team with day to day in field coaching, training, strategy, and overall sales management.

"Relationships + Credibility + Trust  
= Results!"

~Log on to JasonQuest to find out  
more information!~

### Spotlight

**::MOCK INTERVIEW DAY::**

**There are still spots left!** Mock Interview Day is a GREAT opportunity for you to improve on your skills and even network with real professionals. M.I.D. will ask you for a time and set you up with an interviewer. Videotaping is an option for you to choose to see if you'd like to look back on your physical appearance and habits.




### Announcements

- **Mock Interview Day in the Conference Center: October 8th, ALL DAY [must be registered to participate!!!]**
- **Drop-In Hours for Wednesday, Oct 8th are cancelled due to M.I.D. Sorry for the inconvenience**