

Volume 5— Fall 2008, Issue 4 - Week of September 22, 2008

How To Sell Yourself

You are your product. In an interview, you must be able to sell yourself within a short amount of time in order to “up” your chances at nabbing the job. It’s important that you not ramble on about random things that you are good at doing or things that you feel no one could do better than you. However, it is a good idea to pick a few things that might really bring out your best colors.

Start with the job posting and make a list of all the preferences and requirements. Try to match them with your own knowledge, skills, and experience. Make sure that you have examples to back these up. If you have certain experience or knowledge that you think would make you do the job better, don’t hesitate to talk about it. Looking beyond the job posting could help separate you from other applicants.

Make sure that everything you discuss is relevant to the job. It’s not easy to do, but you may have to leave out some of your most impressive skills and achievements. Talking about skills, accomplishments, or experience with no relevance to the job does not help the interviewer identify you as a strong job candidate, and could easily be interpreted as bragging.

Reading off a list of knowledge, experience, and accomplishments makes for a short and boring interview. Keep your employer interested in what you’re saying with stories. People are naturally drawn to them, and it will also display your communication skills and invite the employer to get to know you a little better.

Take time to prepare; never intend on “winging it”, no matter how qualified you feel you are.

- Some material taken from our Career Development Guide



Job of the Week

Job ID: 4671

Job Title: Company Mascot

Type: Part-Time

Organization: 1st Choice Home Improvements

Job Description: Looking for an energetic person who is reliable and willing to work part time as “Firsty”, making appearances at homeshows, festivals, malls, hockey games, baseball games and other community events. Candidates need to be at least 5’5” but no taller than 6’2”. Position will require some travel!

~Log on to JasonQuest to find out more information!~

Spotlight

::INTERVIEW WORKSHOP::

Career Coaches will be on hand to explain the fundamentals of interviewing, and work with students interactively to develop enhanced interviewing skills. Bring any questions you may have about interviewing as well. Don’t forget, if you plan to participate in the Career Services Mock Interview Day, you must participate in a Interview workshop so this is the perfect opportunity to meet that requirement!



Announcements

- **Career Exploration Team, at Bldg. 19: September 25 @ 2pm**
- **Interviewing Workshop in the Nautilus Chamber: September 25, 11am**
- **Network Night in the Conference Center: September 29, 530pm**