



# Career E-minder

## Student Experience Spotlight: Jeff Gibson

At the end of last semester, I accepted an engineering position in the highly-sought Air Force Palace Acquire Program, and it was all thanks to my co-op experience. Back in my sophomore year, I heard about the importance of “real-world experience” in getting a job after college. Yes, a good GPA is important, but I was told that nothing speaks louder to a potential employer than showing you can make it in industry. The UWF Co-op Program provided me with the resources and connections to engineering companies to get started in my co-op, and I continued to work with that employer until graduation. Five months before I even graduated, I had accepted a job. Meanwhile, some of my classmates who graduated a year before me without any co-op/work experience are still looking for employment now. The Co-op Program really allows you to put into practice what you learn in the classroom, and that kind of experience is invaluable. The staff at the Co-op Office is always very friendly and willing to help when needed. They understand how demanding life can be with school and a job, and they are very flexible to accommodate busy schedules. I highly recommend the Co-op Program to anyone who has declared a major and wants to better his/her chances of employment after graduation. When it came time for me to apply for the Palace Acquire Program, I was going up against students from Auburn University, University of Florida, and Georgia Tech, but my employer knew what I was capable of thanks to my co-op. That put me ahead of the “big name” school candidates. All in all, the co-op program was invaluable to me fulfilling my education with real-world applications and getting ready for job hunting after graduation.



-Jeff

## Announcements and Events

### 6/04/2007 - 6/8/2007

- Drop in hours canceled this week

### 6/06/2007 Wednesday

- CoOp Information Session (Bldg. 19)

### 6/07/2007 Thursday

8:00am-11:30am

- FWB Campus - Drop-in hours (Bldg. 2, Rm 201)

### 6/14/2007 Thursday

- CoOp Information Session (Bldg. 19)



## Position of the Week

**Job ID:** 3977

**Position:** Account Executive-Advertising Sales

**Organization:** Cumulus Broadcasting of Ft. Walton Beach

**Hours:** 40 hrs/week

**Salary:** \$30,000

### Job Description:

Account Executives are responsible for creating and implementing meaningful and effective advertising campaigns for businesses along the Emerald Coast.

**Required Skills:** high energy, creative thinking, problem solving, excellent verbal and written communication, effective presentation skills, and a willingness to develop new relationships with business owners and managers.

### Organization Description:

Cumulus Broadcasting of Ft. Walton Beach has five radio stations: WZNS, WFTW, WNCV, WKSM, and WYZB. For more information, go to [www.emeraldcoastadvertising.com](http://www.emeraldcoastadvertising.com)

### How to Apply:

Email cover letter and resume to [melissa.mack@cumulus.com](mailto:melissa.mack@cumulus.com)



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But we're still OPEN!