

BSPH 5-Year Assessment Plan 2021-26

Date: 6/23/2022	Program Name: Public Health, B.S.			CIP Code: 51.2201		Department: Public Health
		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2021-2022	2022-2023	2023-2024	2024-2025	2025-2026
Content	Explain concepts and theoretical constructs used in public health including health promotion and disease prevention using appropriate technical language.	Data Collection: Gather baseline data. Measure: Assignment [PHC 4101; HSC 3032]	Improvement Plan: Implement improvement plan [PHC 4101; HSC 3032]	Follow-Up Assessment - Data Collection: Gather baseline data and compare to previous data. Measure: Exam [PHC 4101; HSC 3032]		Data Collection: Gather baseline data. Measure: Assignment [PHC 4109, HSC 4211]
Critical Thinking	Locate, use, evaluate, and synthesize public health information for improving population health.		Data Collection: Gather baseline data. Measure: Assignment [HSC 4500, HSC 3510]	Improvement Plan: Implement improvement plan. [HSC 4500, HSC 3510]	Follow-Up Assessment - Data Collection: Gather baseline data and compare to previous data. Measure: Assignment [HSC 4500, HSC 3510]	
Communication	Communicate public health information, in both oral and written forms and through a variety of media, to diverse audiences.	Data Collection: Gather baseline data. Measure: Assignment [HSA3111, HSC4581/PHC4140]	Improvement Plan: Implement improvement plan [HSA3111, HSC4581/PHC4140]	Follow-Up Assessment - Data Collection: Gather baseline data and compare to previous data. Measure: Assignment [HSA3111, HSC4581/PHC4140]		Data Collection: Gather baseline data. Measure: Assignment [HSC 4300]
Integrity / Values	Identify and apply professional ethical principles, legal concepts, and regulatory requirements that apply to the field of public health.		Data Collection: Gather baseline data. Measure: Assignment [HSC 4500, HSC3032]	Improvement Plan: Implement improvement plan [HSC 4500, HSC3032]	Follow-Up Assessment - Data Collection: Gather baseline data and compare to previous data. Measure: Assignment [HSC 4500, HSC3032]	
Project Management	Collaborate effectively with others on team projects and the process of program planning, implementing, and evaluating of health-related programs.			Data Collection: Gather baseline data. Measure: Assignment [HSC4581/PHC4140, HSC4910/PHC4940]	Improvement Plan: Implement improvement plan. [HSC4581/PHC4140, HSC4910/PHC4940]	Follow-Up Assessment - Data Collection: Gather baseline data and compare to previous data. Measure: Assignment [HSC4581/PHC4140, HSC4910/PHC4940]

Assessment Activity (Examples)

- Gather baseline data (Revise rubric; gather data)
- Implement actions for improvement
- Follow-up assessment (impact data)

Methods of Assessment

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|-------------------------|---------------------------|----------------------------------|
| Direct Measures: | Indirect Measures: | External Direct Measures: |
| Exam questions | Focus group | Supervisor/Employer feedback |
| Student paper (rubric) | Exit interview | External Professional Exam |
| Presentation (rubric) | Alumni survey | |