

ACADEMIC LEARNING PLAN

Aviation Economics Emphasis – Business Administration MBA

Mission Statement

To prepare working and aspiring professionals with the skills necessary to embrace business opportunities through high-impact educational experiences.

Student Learning Outcomes

Graduate students in the Business Administration/Aviation Economics Emphasis should become critical thinkers, effective communicators, ethical decision makers, and skilled business analysts. As such they will be able to do the following:

Content

- Integrate advanced theories across business disciplines
- Area of Emphasis: Apply knowledge of aviation economic concepts to solve business management problems.

Critical Thinking

- Synthesize complex information to make business decisions.

Communication

- Develop professional written presentations on advanced business topics
- Produce professional oral presentations on advanced business topics.

Integrity/Values

- Integrate systemic advanced ethical reasoning with business decisions.

Assessment of Student Learning Outcomes

A variety of assessment procedures are used in the program including observation, individual and group presentations, problems-based examinations, essay-based examinations, objective-based examinations, case analyses, research papers, and professional portfolios.

Professional Position Opportunities for Graduates:

Positions for which the Master of Business Administration/Aviation Economics Emphasis is a qualification include:

- Director, Aviation Supply Chain Operations
- Director of Transportation
- Director, Airline Fleet Management
- Director, Commercial Airport
- Director, Civilian Airport
- Corporate/Business Segment Planner
- Business Executive (e.g., Executive Vice-President, Assistant/Associate
- Vice President, President, Chief Executive Officer, Chief Financial Officer)
- Professional Advancement in
 - Commercial Airline industry
 - Corporate air-transportation operations
 - Air-freight operations

Find out more about UWF's Master of Business Administration at <http://uwf.edu/mba/>