



Graduate Entrepreneurship Certificate

Certificate Description

This certificate program engages participants in the processes necessary to convert business ideas into well-structured plans for new business ventures. Participants will develop and present new venture ideas, develop a comprehensive new venture business plan, and consult with small businesses to develop solutions to real business problems.

Student Learning Outcomes

Upon completion of the graduate level Entrepreneurship Certificate, the student will be able to synthesize new venture ideas into a well-structured business model.

Professional Position Opportunities for Graduates

Positions for which the Graduate Entrepreneurship Certificate is a qualification include:

- Business Consultant
- Sales Manager
- Entrepreneur
- Small Business Owner
- Business Analyst
- Product Developer
- Corporate Manager
- Project Manager
- Operations Manager
- Marketing Information Specialist
- Business Researcher
- Reports Analyst
- Account Executive
- Training Manager
- Corporate/Business Segment Planner
- Business Executive (e.g., Executive Vice-President, Assistant/Associate Vice President, President, Chief Executive Officer, Chief Financial Officer, Chief

Find out more about the Graduate Entrepreneurship Certificate at

<http://uwf.edu/cob/academic-programs/certificate-programs/>