

MSA Sport Administration	3 SH	3 SH	3 SH	3 SH
Program SLOs	SPM 6163 Applied Sport Management: Management	SPM 6308 Applied Sport Management: Marketing	SPM 6947 Internship	SPM 5708 Sport Analytics
Content				
Analyze effective leadership/management strategies to run sport organizations.	I, R, A	I, R, A		
Demonstrate how data impacts most sport business decisions.				I, R, A
Apply theory/skills learned in program to a real life setting	I	I	R & A	
Critical Thinking				
Analyze how technology is changing the nature of the sport industry.				I, R, A
Communication				
Apply effective written and verbal communication skills appropriate for sport management practice	I	I	R & A	
Integrity / Values				
Apply ethical judgement and analysis to managerial decisions made in the sport industry.	I & R	I & R	A	

Administration and Law
Department URL

Key
I= Introduce
R=Reinforce
A= Summative Assessment
IRA= all three in one class

May-23