

Supply Chain Logistics

Student Learning Outcomes

Upon completion of the undergraduate certificate in Supply Chain Logistics Certificate, the graduate will be able to do the following:

1. Describe the role of logistics in marketing and corporate strategy
2. Analyze and evaluate supply chain logistics data to support decision-making
3. Write, produce, and present the results of logistics research and analysis

Find Out More about Supply Chain Logistics Certificate at UWF:

<http://uwf.edu/cob/departments/market/>