

Bachelor of Science in Business Administration - General Business			BSBA Graduates will be able to:											
Curriculum Review—UWF Academic Learning Compact SLOs			Content		Critical Thinking				Communication			Integrity/Values		
BSBA Common Prerequisites, Common Core			1.1 Correctly use terminology and concepts in the major areas of business: Information Technology, Management, Accounting, Marketing, Economics, Finance	1.2 Perform as a team member, manage human resources, and plan for the future.	1.3 Manage resources efficiently, interpret business decisions with a market orientation, and incorporate economic/financial implications in business decision making.	2.1 Analyze key elements that comprise business problems/opportunities	2.2 Apply appropriate problem-solving techniques to business problems.	2.3 Apply appropriate discipline frameworks to address business problems/opportunities	2.4 Integrate knowledge across business disciplines to formulate defensible strategic business decisions across business disciplines to formulate defensible strategic business decisions.	3.1 Create effective oral presentations	3.2 Develop effective written presentations	3.3 Contribute effectively to group discussions	4.1 Recognize legal and ethical problems that occur in business contexts	4.2 Select an appropriate ethical and legal course of action
INSTRUCTION/ASSESSMENT CODES	Course	Title	Credit Hours											
I = Instruction CA = Course level assessment PA = Program level assessment	COMMON PREREQUISITES													
	ACG 2021	Principles of Financial Accounting	3											
	ACG 2071	Principles of Managerial Accounting	3											
	CGS 2570	Personal Computer Applications	3											
	EEO 2013	Principles of Economics Macro	3											
	EEO 2023	Principles of Economics Micro	3											
	MAC 2233	Calculus with Business Applications	3											
	STA 2023	Elements of Statistics	3											
		Total	21											
	BUSINESS CORE													
	BUL 3130	Legal and Ethical Environment of Business	3	I, CA										
	FIN 3403	Managerial Finance	3	I, CA										
	GEB 3213	Writing for Bus. Theory & Practice	3	I, CA										
	GEB 4361	International Business	3	PA (COB Core Assessment)	I, CA	I, CA, PA	I, CA, PA		I, CA, PA	I, CA, PA	I, CA, PA			
	ISM 3011	e-Bus Systems Fundamentals	3	I, CA										
	ISM 3116*	Introduction to Business Analytics	3											
	MAN 3025	Management Fundamentals	3	I, CA										
	MAN 3504	Operations Management	3	I, CA				CA						
	MAN 4720	Strategic Management	3			I, CA, PA	I, CA, PA							
	MAR 3023	Marketing Fundamentals	3	I, CA				I, CA						
		Total	30											
	GENERAL BUSINESS													
	MAR 3202	Supply Chain Logistics Management	3											
	MAN 3140	Behavior in Organizations +	3			I, CA								
	MAN 3101	Human Resources Management +	3			I, CA								
	MAN 4750	The Future: Projecting, Planning and Managing +	3											
	Two 3000/4000 level advisor-approved Management/MIS (MAN/IS)		6											
	Two 3000/4000 level advisor-approved Finance/Economics (FIN/E)		6											
	One 3000/4000 level advisor-approved Marketing (MAR or TRA) co		3											
	One 3000/4000 level College of Business elective (ACG/EOE)		3											
	Total Hours		80											
*Added in 2021-2022 Catalog														