

Date: March 2023

Program Name: Management
Information Systems

CIP Code: 52.1201

Department:
Business
Administration

		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2023-2024	2024-2025	2025-2026	2026-2027	2027-2028
Content	Correctly use terminology and concepts in the major areas of business	Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers		Baseline: Exam Questions/Student Papers
Content	Design, develop and implement information technology based solutions for business problems		Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers	
Communication	Create and deliver effective oral presentations			Baseline: Presentation	Implement changes	Follow up assessment: Presentation
Communication	Contribute effectively to group discussions			Baseline: Presentation	Implement changes	Follow up assessment: Presentation
Communication	Develop effective written presentations	Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers		Baseline: Exam Questions/Student Papers
Critical Thinking	Identify and analyze key elements that comprise business problems/opportunities		Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers	
Critical Thinking	Select and apply appropriate discipline frameworks to address business problems/opportunities			Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers
Critical Thinking	Select and apply appropriate problem solving techniques to address business problem			Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers

Critical Thinking	Integrate knowledge across business disciplines to formulate defensible strategic business decisions	Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers		Baseline: Exam Questions/Student Papers
Integrity / Values	Recognize legal and ethical problems that occur in business contexts		Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers	
Integrity / Values	Select and defend an appropriate ethical and legal course of action			Baseline: Exam Questions/Student Papers	Implement changes	Follow up assessment Exam Questions/ Student Papers

Assessment Activity (Examples)

Methods of Assessment

Gather baseline data
(Revise rubric; gather data)
Implement actions for improvement
Revised August 2022 Follow-up assessment (impact data)

Direct Measures:
Exam questions
Student paper
(rubric)
Presentation (rubric)

Indirect Measures:
Focus group
Exit interview
Alumni survey

External Direct Measures:
Supervisor/Employer feedback
External Professional Exam