UNIVERSITY of WEST FLORIDA

# ACADEMIC LEARNING PLAN

## **MASTERS OF ACCOUNTANCY**

## **Mission Statement**

To provide a high-quality, student-oriented, graduate accounting education by enhancing the graduate's ability to analyze and synthesize current and emerging issues facing the accounting profession. The program will enhance graduate's technical, analytical, research, and communication skills commensurate with the requirements of the profession.

*Core courses provide advanced study of financial accounting, managerial accounting, auditing and assurance services, taxation, commercial law, and financial management.* 

#### **Student Learning Outcomes**

Graduates will be knowledgeable of the profession, critical thinkers, effective communicators, effective researchers, and ethical decision makers. After completing the master's program, the students will be able to do the following:

## Content

- Apply advanced knowledge in the functional areas of accounting to inform and support decision-making
- Apply advanced information systems and controls techniques in organizational setting

## **Critical Thinking**

• Analyze complex accounting issues

## Communication

- Develop an effective, professional quality, written communication relating to an accounting issue or problem
- Deliver an effective, professional quality, oral presentation pertaining to an accounting issue or problem

## **Integrity/ Values**

• Identify ethical issues and apply knowledge of professional codes of conduct or ethical decision models to reach conclusions

#### **Assessment Methodology**

A variety of direct assessment procedures are used in the program including the following: individual and group presentations; problems, essay and objective-based examinations; research and case analyses papers.

Alumni feedback surveys are used for indirect assessment measures.

## **Professional Position Opportunities for Master of Accountancy Graduates**

Positions for which the Master of Accountancy is a qualification or leads to professional advancement are available in:

Public Accounting Corporate Accounting Banking and Financial Services Business Consulting Not-for-Profit Entities Health Care Government

Find Out More about the Masters of Accountancy at UWF: <u>http://uwf.edu/cob/departments/account/graduate-</u> programs/master-of-accountancy/

College of Business

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