



Best Practices in Student Retention

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The Office of Student Retention Initiatives

The Office of Student Retention Initiatives role is to advance UWF's mission, vision, and priorities by developing, implementing and evaluating the success of retention strategies that improve student persistence and timely progression to degree attainment (UWF Priority 1.3).



Best Practices in Student Retention

- Examine current satisfaction at UWF
- Discuss a range of retention strategies
(in and out of the classroom)
- Share your best retention tools
- Discussion and questions

UWF Strengths

Instructional Effectiveness

- Nearly all of the faculty are knowledgeable in their field.
- Faculty are usually available after class and during office hours.
- The quality of instruction I receive in most of my classes is excellent.
- I am able to experience intellectual growth here.

Campus Climate

- Faculty are fair and unbiased in their treatment of individual students.

Campus Support Services

- Library resources and services are adequate.
- This institution has a good reputation within the community.

Registration

- Major requirements are clear and reasonable.

Academic Advising

- My academic advisor is knowledgeable about requirements in my major.
- My academic advisor is approachable.

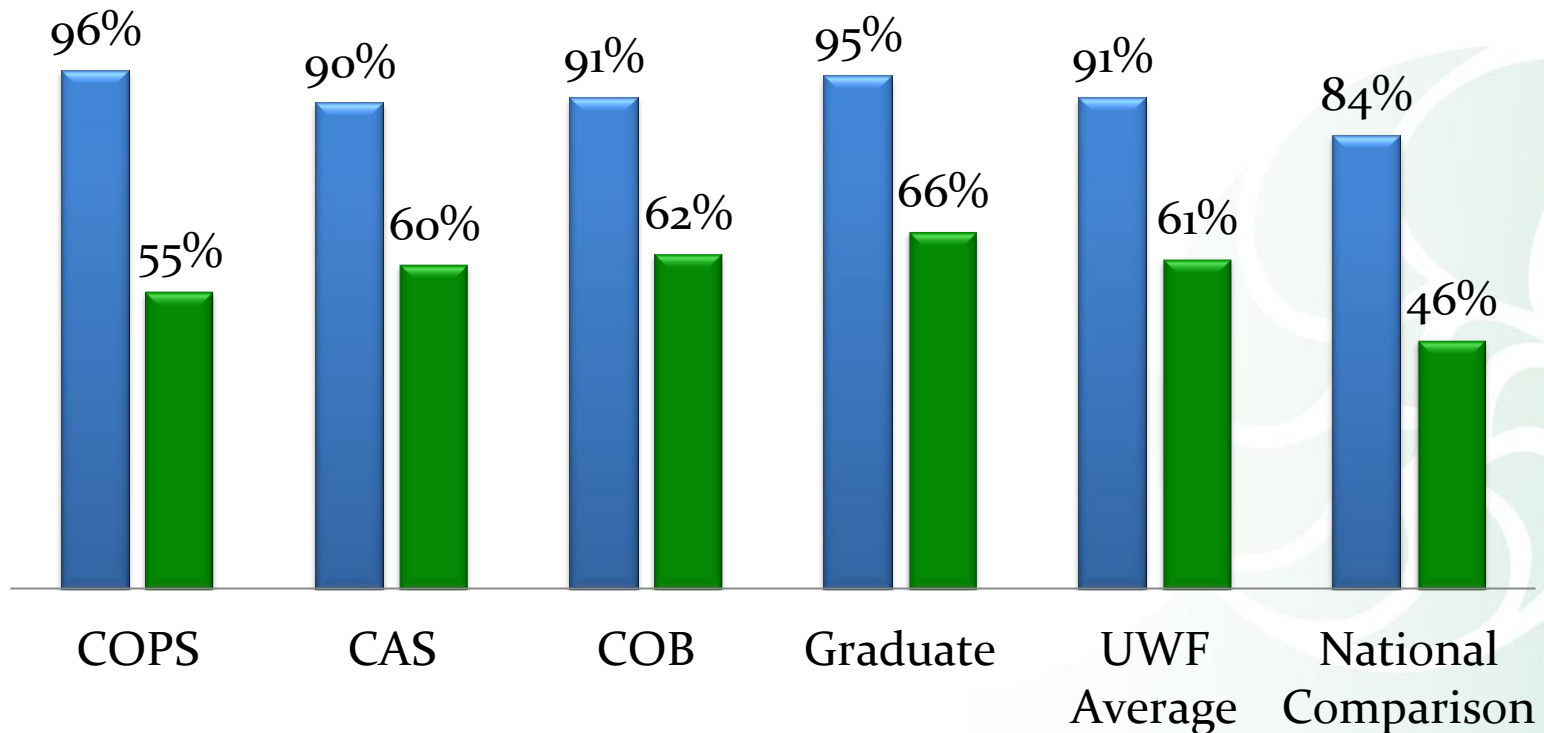
Safety and Security

- Security staff respond quickly in emergencies.
- The campus is safe and secure for all students.

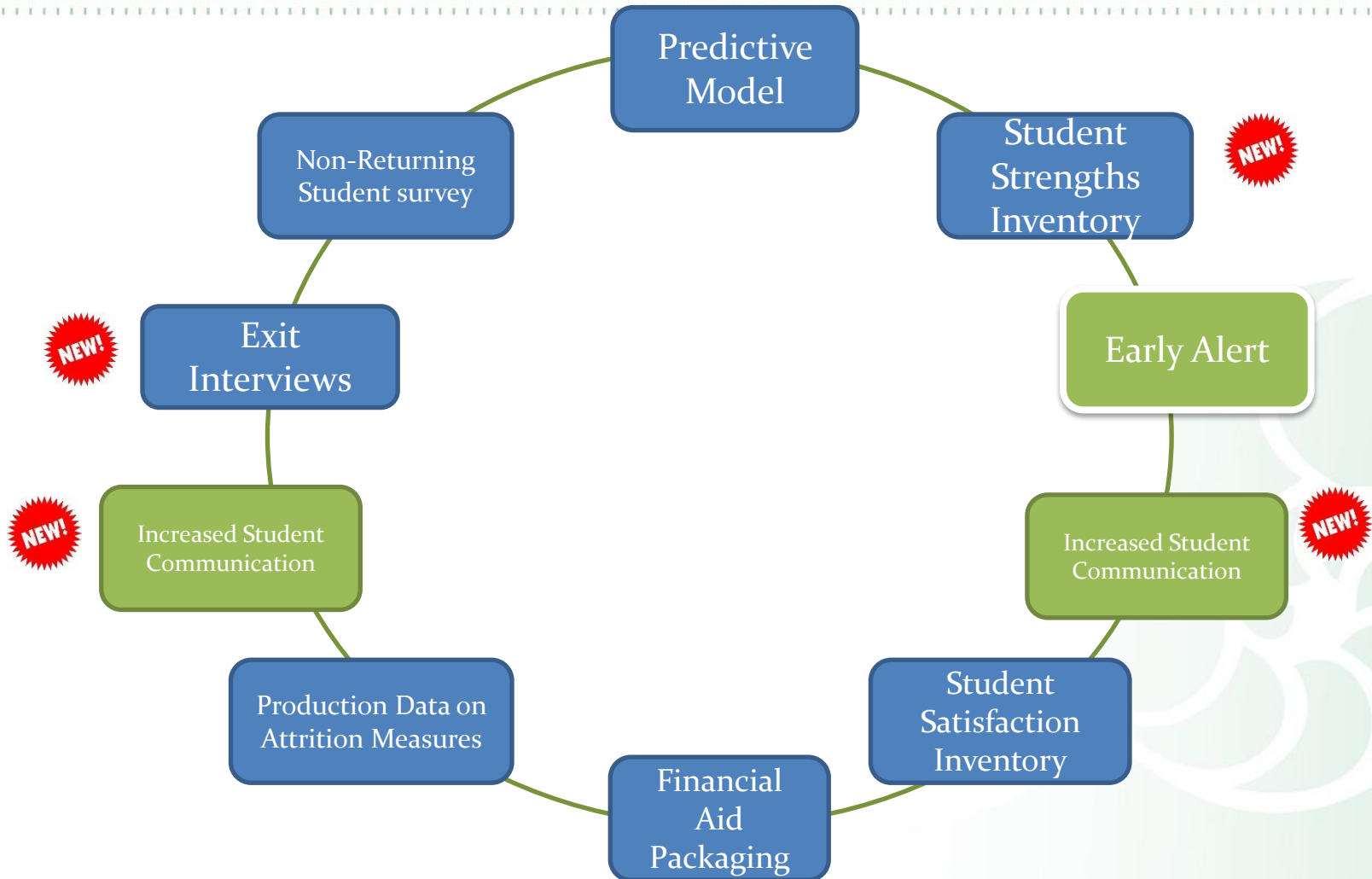
Faculty provide timely feedback about student progress in a course.

Instructional Effectiveness

■ Importance ■ Satisfaction

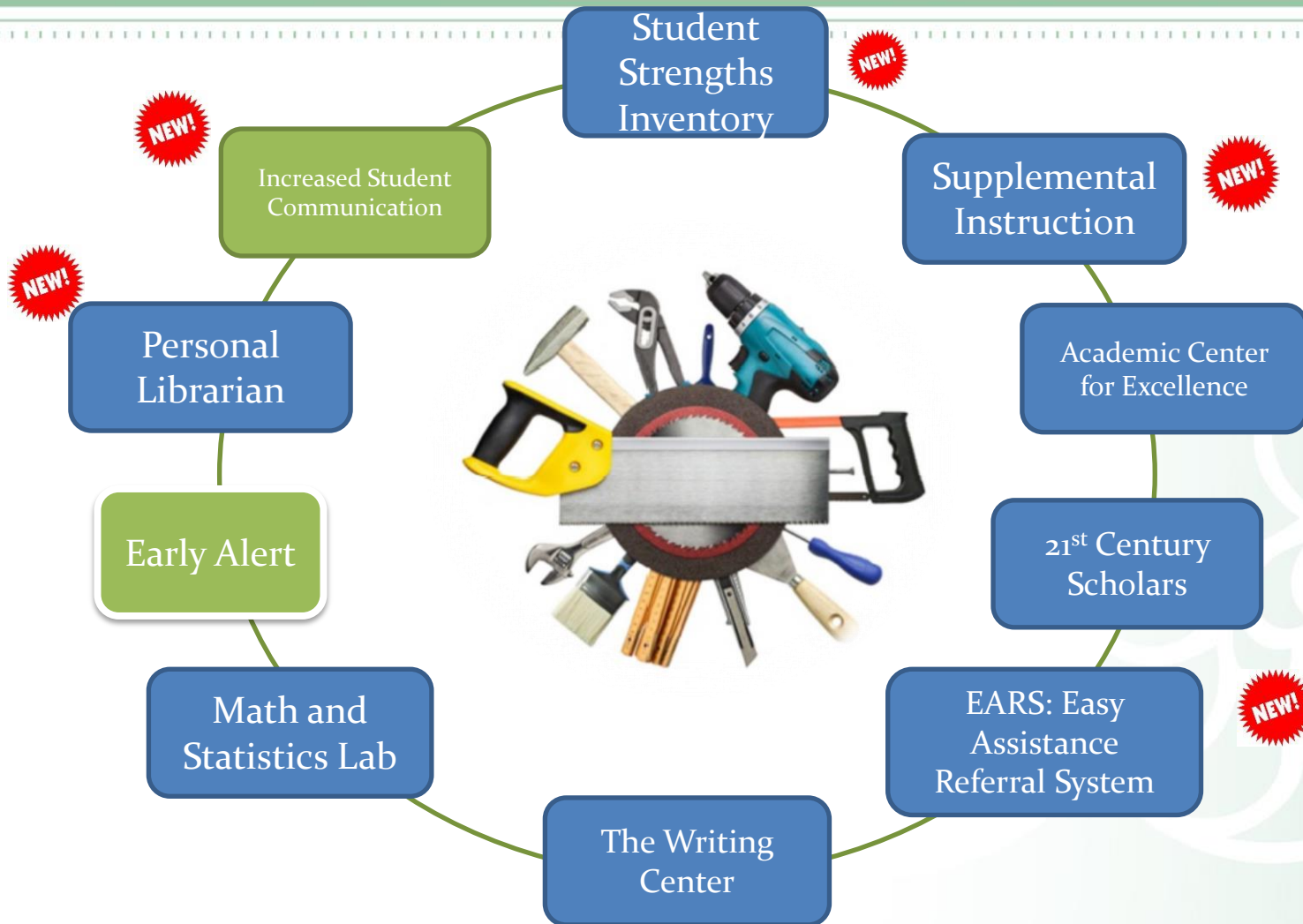


Best Practices in Student Retention



Semester -Based Tools to Help You Make a Difference!

Timely



Developing Our Faculty Toolkit

“Principles for Good Practice” Chickering & Gamson’s Principles involving faculty:

- Student-faculty interaction
- Active learning/High-Impact Practices
- Prompt, frequent & meaningful feedback
- High expectations

Recommended Faculty Tools:

- Emphasize teaching and learning through a variety of content delivery formats
- Attempt to increase student engagement and involvement levels
- Participate in the Early Alert process provided through the First-Year Advising Center
- Redefine the classroom/ optimize campus resources
- Include cooperative learning strategies to increase student engagement

YOU MAKE ALL THE DIFFERENCE

Research shows that far above any other college experience variable, faculty wield tremendous influence in a student's decision to stay in school.

To support and strengthen you in this role, our office provides you with a variety of tools to help our students "FINISH STRONG!"



www.uwf.edu/finishstrong



Let's share your best retention tools

- What best practices in student retention would you like to share in in the faculty toolkit?
- What questions and concerns do you have related to student retention at UWF?

Survey Monkey:

<https://www.surveymonkey.com/s/JYJDF3M>



Comments or Questions?

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uwf.edu/retention ([coming soon!](#))



Resources to assist you



- Kalsbeek, D.H. **Reframing Retention Strategy for Institutional Improvements**. New Directions for Higher Education, Number 161, Spring 2013. San Francisco: Jossey-Bass-Wiley Publishers.
- Seymour, D. **Once Upon a Campus: Lessons for Improving Quality and Productivity in Higher Education**. American Council on Education/ORNYX Press, 1995 and 2002.
- Kuh, et. al. **Assessing Conditions to Enhance Educational Effectiveness: The Inventory of Student Engagement and Success**. Jossey-Bass, 2005.
- **Project DEEP Practice Briefs** (Numbers 1-16).
<http://webdb.iu.edu/Nsse/?view=deep/briefs>



Resources to assist you



- Swing, R. L. **Proving and Improving: Strategies for Assessing the First College Year**. National Resource Center for the First-Year Experience, 2001.
- Kuh, G. (et al) . **Student Success in College: Creating Conditions that Matter**. San Francisco: Jossey-Bass, 2005.
- Groccia, J. and Miller, J. **On Becoming a Productive University: Strategies for Reducing Costs and Increasing Quality in Higher Education**. Anker, 2005.
- George, M., Rowlands, D., and Kastle, B. **What is Lean Six Sigma?** McGraw-Hill, 2004.